2014 Annual Conference

Renaissance Montgomery Hotel & Spa at the Convention Center

September 18-20, 2014 • Montgomery, Alabama
2014 Annual Conference Agenda
The Future of WOC Nursing in the Capital of Dreams – Success Starts Here

Thursday, September 18, 2014

7:30–9 am Pre-Conference Continental Breakfast Sponsored by Hollister

8–11:15 am Pre-Conference: Wound Treatment Associate — Train the Trainer and Skills Workshop
Phyllis Bonham, PhD, MSN, RN, CWOCN, DPNAP, FAAN
(W, 3 Contact Hours)

8:30–10:30 am Pre-Conference: The Aftermath of GI Surgery: The Art and Crafts of Ostomies, Fistulae, Drains and Wounds
Karen Edwards, MSS, BSN, RN, CWOCN
(W or O, 2 Contact Hours)

11:30 am–12:30 pm Lunch Symposia (No Contact Hours) Sponsored by BSN medical

12:45–1 pm Welcome/President’s Message

1–2 pm Opening Keynote:
Revitalizing YOU for the Future — Stress Management (PP)
Deb DiSandro

2–3 pm Advance Your Professional Practice (PP)
Nancy Tomaselli, MSN, RN, CS, CRNP, CWOCN, LNC

3:15–4:15 pm The Basics of Wound Care: At Home and Abroad (W)
Terry Treadwell, MD, FACS

4:30–7 pm Grand Opening Reception with Exhibits

7:15–9:15 pm Great Comebacks® Reception & Dinner (No Contact Hours) Sponsored by ConvaTec

Friday, September 19, 2014

7–8 am Breakfast Symposia (No Contact Hours) Sponsored by Coloplast

8:15–9:15 am Hyperbaric Oxygenation Therapy (HBO) in Wound Care (W)
Randall G. Cook, MD, FACS, CWSP, ADPM/UHM

9:15–10:15 am Pharmacological Management of Voiding Dysfunction (C)
Tracey S. Wilson, MD

10:30–11:30 am Ostomy Panel: Educational Needs / Sexual Issues from the Patient Viewpoint (O)
Moderator: Dorothy Doughty, MN, RN, FNP, CWOCN, FAAN

11:45 am–2:45 pm Exhibits Open

3–4 pm Getting Your Feet Wet... Urinary Incontinence (C)
Rhonda Jeannine McCormick, MSN, RN, CRNP

4–5 pm Primary Strategies for Preventing Fecal Incontinence (and maintaining clean underwear!) (C)
Dorothy Doughty, MN, RN, FNP, CWOCN, FAAN

5:15–6:15 pm Diabetic Foot and Wound Assessment (W)
Mark W. Kunkel, DPM, CWS
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Saturday, September 20, 2014

7–8 am
Breakfast Symposia (No Contact Hours) Sponsored by Mölnlycke

8:15–9:15 am
When The Answer is Not Textbook: Ostomy Challenges for the WOC Nurse (O)
John Mark Vermillion, MD

9:15–10:15 am
Challenges of Ostomies in the Bariatric Patient – From Marking to Managing (O)
Carolyn Watts, MSN, RN, CWOCN, CBPN-IC

10:30–11:30 am
Pediatric Ostomies: No Small Challenge (O)
Colin Martin, MD

11:30 am–12 pm
Silent Auction Payment / Poster Pick-up

12–1:30 pm
Annual Business Meeting & Awards Luncheon

1:45–2:45 pm
Obesity and the Skin: A Look at Bariatric Associated Skin Disorders (W)
Catrice Potts, BSN, RN, CWOCN

2:45–3:45 pm
Wound Treatment Associate (WTA): Enhancing Your WOC Nursing Practice (W)
Angela Graham, BSN, RN, CWOCN

4–5:00 pm
Traumatic Wound Management (W)
David Crumbley, MSN, RN, CWCN

5–5:15 pm
Closing Remarks

Onsite Registration Hours

Thursday, September 18
6:30 am – 8:30 am Pre-Con Registration
9:00 am – 5:00 pm General Registration

Friday, September 19
6:30 am – 5:00 pm General Registration

Saturday, September 20
6:30 am – 12:00 pm General Registration

Continuing Nursing Education

This continuing nursing education activity is being applied for through the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Attendees are responsible to self-report their earned contact hours to each individual state of licensure.
Exhibit Hours

Thursday, September 18
4:30 pm – 7:00 pm  Grand Opening Reception

Friday, September 19
11:45 am – 2:45 pm  Exhibits Open with Boxed Lunch

Poster Session Hours

Thursday, September 18
10:00 am – 2:00 pm  Poster Setup
2:00 pm – 7:00 pm  Poster Viewing

Friday, September 19
7:00 am – 6:15 pm  Poster Viewing

Saturday, September 20
7:00 am – 11:30 am  Poster Viewing
11:30 am – 12:00 pm  Poster Pickup

Silent Auction Hours

Thursday, September 18
9:00 am – 2:00 pm  Drop Off Items
4:30 pm – 7:00 pm  Silent Auction Viewing

Friday, September 19
11:45 am – 2:45 pm  Silent Auction Viewing

Saturday, September 20
10:15 am – 10:30 am  Final Bids
11:30 am – 12:00 pm  Silent Auction Payment

Support your SER WOCN Society! Donate purchased or craft items and bring them with you to the Silent Auction. Contact Catrice Potts at auction@serwocn.org for further information.

Call for Posters

Share your innovative programs, projects, and research with your colleagues by submitting a poster. Poster winners will receive:

- 1st Place  $1000.00
- 2nd Place  $500.00
- 3rd Place  $250.00

For information contact Cheryl Lane at posters@serwocn.org or visit our website to download the poster submission form.

Airport Shuttle Information

The Montgomery Area Chamber of Commerce Convention & Visitor Bureau has been very gracious to provide a complimentary shuttle between the Montgomery Regional Airport and Renaissance Montgomery Hotel & Spa at the Convention Center. YOU MUST MAKE RESERVATIONS! Visit our website for details.
Hotel Accommodations

Join us at the Renaissance Montgomery Hotel & Spa at the Convention Center in Montgomery, Alabama. A block of rooms has been reserved from September 17, 2014 – September 20, 2014 at the rate of $132 per night, single or double. To obtain the discounted rate, inform the hotel you are part of the SER WOCN conference. This discounted room rate will be available until August 27th or until the group block is sold-out, whichever comes first. To make your reservations contact the Renaissance Hotel at (334) 481-5000 or online at www.serwocn.org/2014Conference.

Conference Registration

Online registration is fast and easy! Visit www.serwocn.org/2014Conference. If you prefer your payment to be processed some other way, fill out the registration form (located on our website) and send it in with your payment. You will not be registered until your payment is processed. You must be a member of SER WOCN Society to obtain the discounted rate.

Corecare Associates
400 Executive Center Drive, Suite 208
West Palm Beach, FL 33401

Registration and general conference questions should be directed to the SER WOCN Society at (561) 689-6321 or icordes@serwocn.org

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<tr>
<th>Type</th>
<th>Early Bird Pricing</th>
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<tr>
<td>Member with WTA Pre-Conference</td>
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<td>Member with Complex Pouching Pre-Conference</td>
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<td>1 Day Attendance Only: Thurs, Fri or Sat (no Pre-Conf)</td>
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Member rate requires active WOCN® Society membership with SER WOCN Society selected as your region. Cancellation requests must be received in writing by September 1, 2014 and are subject to a $50 processing fee. No refunds will be approved after September 1, 2014. There is a $25 charge for all returned checks.
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Target Audience: Professionals involved in the care of patients with wound, ostomy, and continence issues.

Objectives of the Conference

Upon completion of this conference, participants should be able to:
1. Discuss advances in theoretical and clinical knowledge impacting individuals affected by wound, ostomy, or continence issues.
2. Describe examples of evidence-based practice and multidisciplinary approaches to enhance outcomes in various health care settings.
3. Describe examples of evidence-based practice as it pertains to WOC nursing specialties.