WOC NURSES
Embracing Change with Southern Grace

2012 ANNUAL CONFERENCE
September 26-30, 2012
Hyatt Regency Savannah
Savannah, Georgia

Southeast Region
Wound, Ostomy & Continence Nurses Society
2012 Annual Conference Agenda
WOC Nurses Embracing Change with Southern Grace
September 26-30 • Hyatt Regency Savannah • Savannah, Georgia

Wednesday September 26

12-6 pm  Registration & Information

1-6 pm  PRE-CONFERENCE: WOCN Review Course – Part I
Dorothy B. Doughty, BSN, MN, RN, CWOCN, FAAN; Director, Emory University
WOC Nursing Education Center; Past-President of WOCN

Thursday September 27

7:30 am-5 pm  Registration & Information

8-11 am  PRE-CONFERENCE: WOCN Review Course – Part II
Dorothy B. Doughty, BSN, MN, RN, CWOCN, FAAN

11:45 am-12 pm  Welcome & Introductions
Laura Shafer, RNC, BSN, CWON; President, SER WOCN;
Conference Co-Chairs Cynthia Timms, BSN, RN, CWOCN; and Merrill Fraser, MSN, RN, APRN, CWOCN

12-1 pm  Keynote Address
Niall T. M. Galloway, MD, MBChB, FRCSE

1-2 pm  Differential Assessment of Painful Leg Wounds
Ruth Bryant, RN, MS, CWOCN

2-2:15 pm  BREAK

2:15-3:15 pm  Embracing the Challenge: Problem Solving Complex Pouching Situations
Paula Erwin-Toth, MSN, RN, ET, CWOCN, CNS

3:30-6:30 pm  Vendor Exhibits and Opening Reception – Harborside Center

6:45-10 pm  Great Comebacks Reception & Dinner – Charles Morris House
Sponsored by Convatec

Friday September 28

6:30 am-5 pm  Registration & Information

7-8:15 am  Breakfast Symposium: Sponsored by Hollister – Scarbrough Ballroom

8:30-9:30 am  GCB Award Recipients Ostomy Panel
Moderator: Laura Shafer, RNC, BSN, CWON, RNC, BSN, CWOCN

9:30-9:45 am  BREAK

9:45-10:45 am  Differentiating IAD from Pressure Ulcers:
We Know What We Know But How Do We Teach It?
Suzanne Collins, MS, BSN, RN, CWOCN

10:45-11:45 am  Bariatric Ostomy and Surgical Care: Pre-op Teaching and Post-op Care
Jahnani Srinivasan, MD; and Rose W. Murphree, MSN, RN, CWOCN, CFCN

11:45 am-2:45 pm  Vendor Exhibits with Box Lunch – Harborside Center

2:45-3:45 pm  Surgical & Nonsurgical Management of Urinary Incontinence
Mikel Gray, BSN, MSN, PhD

3:45-4:45 pm  Moving with Research: Boxes, Tools, and Rules
Linda Cowan, PhD, ARNP, FNP-BC, CWS

4:45-5 pm  BREAK

5-6 pm  Healing the Recalcitrant Wound
Dot Weir, RN, CWOCN, CWS

Friday Night  FREE

QUESTIONS SHOULD BE DIRECTED TO:
Ian Cordes at SER WOCN
c/o Corecare Associates
200 Butler Street, Suite 305
West Palm Beach, FL 33407
Phone: (561) 659-5581  Fax: (561) 659-1291
icordes@serwocn.org  www.serwocn.org
Saturday September 29

6:30 am-5 pm  Registration & Information
   Breakfast on Your Own

8:30-9:30 am  The Role of Nutrition in Never Events and Hospital Readmissions (non-CE)
   Sarah Feasel, BS, MEd, DCN

9:30-10:30 am  The Enteric Fistula: Medical and Surgical Management
   John R. Galloway, MD; and Leith Audry Fitch, BFA, BMS, PA-C

10:30-10:45 am  BREAK

10:45-11:45 am  Panel Discussion — Life After Enteric Fistula: Rewards and Challenges
   Moderator: Cynthia Timms, RN, BSN, CWOCN
   Panellists: Ann Moore, BSN, RN; Dr. Reverend Curtis Turner; and Anderlyn L. Ashby, LPN

11:45 am-12:45 pm  Promoting Seamless WOCN Transition of Care
   Lauren Flook-Brown, BSeD, BSN, CWOCN; Leigh A. Irby, JD, RN, CWOCN,COS-C;
   and Merrill Fraser, MSN, RN, APRN, CWOCN

12:45-1:15 pm  SER General Business Meeting & Installation of Officers
   Laura Shafer, RNC, BSN, CWON; President, SER WOCN

1:15-2:30 pm  Luncheon Symposium: Sponsored by Molnlycke – Scarborough Ballroom

2:45-3:45 pm  Concurrent Sessions
   a) “My What Tiny Stoma’s You Have!”
      Elliott Douglass, BSN, RN, CWOCN
   b) Diabetes Update & Evidence-based Wound Healing for the Diabetic Patient
      Lea Crestodina, ARNP , GNP , CWOCN, CDE

3:45-4 pm  BREAK

4-5 pm  Concurrent Sessions
   a) Balancing Value and Evidence: The Managed Care Perspective
      Dianne Mackey, MS, RN, CWOCN
   b) Current Evidence in the Management of Wounds in Patients with LEND
      Myra Varnado, RN, BS, CWOCN

5-6 pm  FREE (Silent Auction Closes at 5:30 pm)

6-9:30 pm  SER WOCN Awards and Annual Banquet – Scarborough Ballroom

Sunday September 30

7:45-11:15 am  Registration & Information
   Breakfast on Your Own

8-9 am  Multidisciplinary Approach in Educating Colorectal Surgical
   Ostomy Patients as a Part of ERAS
   Patrick Sean Sullivan, MD; Aileen Ankrom, RN, BSN, CWOCN; and Angela Dye, BSN, RN, CWOCN

9-10 am  Legal Issues in End of Life Ulcers
   Karen Lou Kennedy-Evans, RN, FNP, APRN-BC

10-10:15 am  Wrap-up and Thanks
   Laura Shafer, RNC, BSN, CWON; President, SER WOCN;
   Conference Co-Chairs Cynthia Timms, BSN, RN, CWOCN and Merrill Fraser, MSN, RN, APRN, CWOCN

10:15-11:15 am  WOCN Jeopardy
   Dorothy B. Doughty, BSN, MN, RN, CWOCN, FAAN
Hotel Accommodations
The site of this conference is the Hyatt Regency Savannah in Savannah, Georgia. The Hyatt has a block of rooms being held for attendees and exhibitors from Sept. 23 - Oct. 1, 2012, at the rate of $165 per night, single or double. Please inform the reservations clerk that you are part of the Southeast Region WOCN conference.

Reservations may be made by calling the Hyatt Regency at (888) 421-1442, or online at www.serwocn.org/2012-ConfInfo.html

Auction Donations
Support your Southeast Region! Donate purchased or craft items to the Silent Auction. Bring the items with you. For questions, please contact Beth Hendrix at Elizabeth.hendrix@northside.com.

Accreditation
This continuing nursing education activity is being applied for through the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Attendees are responsible to self-report their earned contact hours to each individual state of licensure.

Annual Conference Co-Chairs
Merrill Fraser, MSN, RN, CWOCN, and Cynthia Timms, BSN, RN, CWOCN, conf.chair@serwocn.org or (561) 659-5581.

Call for Posters
Share your innovative programs, projects, and research with your peers by submitting a poster for the 2012 Southeast Region WOCN Conference. For more information, please e-mail Jane Lastrapes at posters@serwocn.org.

The deadline for abstract submissions is August 15, 2012. For information and to download the poster submission form go to www.serwocn.org/2012-ConfInfo.html

Special Needs
Let us know if you would like to request a special diet or if you have other needs during your stay with us. Contact the business office for more information.

Cancellation & Refund Policy
All requests for attendee cancellations must be received in writing at the business office by September 1, 2012, and are subject to a $30 processing fee. No refunds will be approved after September 1, 2012.

Returned Check Policy
There is a $25 charge for all returned checks.
Online Registration is also available at www.serwocn.org

Name (as it is to appear on badge including credentials): __________________________________________________________

Facility Name: ___________________________________________________________________________________________

Work Telephone: __________________ Home Telephone: ___________________________

Fax: ______________________________ E-mail: _______________________________________

Mailing Address: __________________________________________________________________________________________

City/State/ZIP: __________________________________________________________________________________________

This address is a. [ ] Home or b. [ ] Work

This address will be shared with exhibitors unless noted. [ ] Do not give my contact information to the exhibitors

Nursing license #: ___________________________ State of licensure: ___________________________

WOCN Membership Number: ___________________________ First-time WOCN Conference Attendee: a. [ ] Yes b. [ ] No

Please indicate any special accommodations or dietary needs you require: __________________________________________

Please CIRCLE your conference registration choice. Note that the 8-hour Pre-conference WOCN Review Course on Wednesday (Part I) and Thursday morning (Part II) is extra and not included in the regular registration for Thursday-Sunday.

<table>
<thead>
<tr>
<th>Early Registration (before August 15)</th>
<th>Registration (after August 15)</th>
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<tbody>
<tr>
<td>Member Registration + 8-hour Pre-conference</td>
<td>$350</td>
</tr>
<tr>
<td>Member Registration - Conference only</td>
<td>$225</td>
</tr>
<tr>
<td>Non-Member Registration + 8-hour Pre-conference</td>
<td>$375</td>
</tr>
<tr>
<td>Non-Member Registration - Conference only</td>
<td>$250</td>
</tr>
<tr>
<td>Student Rate (copy of student ID required)</td>
<td>$175</td>
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<tr>
<td>1-Day Attendance*: __Thursday, __Friday, __Sat.</td>
<td>$125</td>
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<tr>
<td>Guest Pass - Trade Show (not intended for vendors)</td>
<td>$35</td>
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— Trade Show Guest Pass Name for Name Badge: ____________________________________________________________

* 1-Day Attendance includes all the activities of the day, except the Annual Banquet on Saturday.

TOTAL ENCLOSED $ _______  TOTAL ENCLOSED $ _______

[ ] Yes, I will be attending the Awards and Annual Banquet (dinner) on Saturday.

Credit Card Information: [ ] MasterCard  [ ] VISA  [ ] American Express

Name on Card: __________________________________________________________

Card Number: __________________________________________________________

Expiration Date: __________ Security code from the front or back of card: __________

Billing Address: __________________________________________________________

_________________________________________________________ _________________________
Signature: __________________________ Date: __________________________

Please see the Cancellation & Refund, and Returned Check policies in the brochure.
SOUTHEAST REGION WOUND, OSTOMY & CONTINENCE NURSES SOCIETY

2012 Annual Conference

WOC Nurses Embracing Change with Southern Grace

September 26-30 • Hyatt Regency Savannah • Savannah, Georgia

Target Audience: Professionals involved in the care of patients with wound, ostomy, and continence issues.

Objectives of the Conference

Upon completion of this conference, participants should be able to:

1. Discuss advances in theoretical and clinical knowledge impacting individuals affected by wound, ostomy, or continence issues.
2. Describe examples of evidence-based practice and multidisciplinary approaches to enhance outcomes in various health care settings.
3. Describe examples of evidence-based practice as it pertains to WOC nursing specialties.