Southeast Region of the WOCN® Society Annual Conference

WOC Nurses Soaring to New Heights

Southeast Region of the Wound, Ostomy and Continence Nurses Society®

Greensboro, NC

Sheraton Greensboro Hotel
Koury Convention Center
2016 Conference Agenda

On-Site Registration Hours

**Thursday August 25**
6:30 AM - 7:45 AM • Pre-Conference only
8:30 AM - 5:00 PM • General Registration

**Friday August 26**
6:30 AM - 5:00 PM • General Registration

**Saturday August 27**
6:30 AM - 12:00 PM • General Registration

Continuing Nursing Education

This activity has been submitted to Alabama State Nurses Association for approval to award contact hours. Alabama State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

For more information regarding contact hours, please call Bernie Haberer, Association Manager, at 727-238-5140. Email: bhe@serwocn.org

Contact Hours Available: 17
Pre-Conference: 3
Educational Sessions: 13
Poster Session: 1

Meeting rooms can be cool, so layers are recommended!

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**Thursday, August 25**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 AM - 8:00 AM</td>
<td><strong>PRE-CONFERENCE BREAKFAST</strong>&lt;br&gt;Sponsored Event</td>
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<tr>
<td>8:00 AM - 11:00 AM</td>
<td><strong>PRE-CONFERENCE WORKSHOP (3 HOURS)</strong>&lt;br&gt;The Aftermath of Complex Abdominal Surgery: Complex Issues for Pouching, Physical and Emotional Care of the Patient with a Challenging Ostomy or Fistula (O, W)&lt;br&gt;Karen Edwards, MSS, BSN, RN, CWOCN</td>
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<tr>
<td>11:30 AM - 12:30 PM</td>
<td><strong>LUNCH SYMPOSIUM (NON CE)</strong>&lt;br&gt;Sponsored by Tissue Regenix Wound Care Inc.</td>
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<tr>
<td>12:45 PM - 1:00 PM</td>
<td><strong>WELCOME &amp; INTRODUCTIONS</strong>&lt;br&gt;Karen Sanders, BSN, RN, CWON, Conference Chair&lt;br&gt;Martha Davidson, MN, BSN, RN, CWOCN, President Southeast Region of the WOCN® Society</td>
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<tr>
<td>1:00 PM - 2:00 PM</td>
<td><strong>KEYNOTE ADDRESS</strong>&lt;br&gt;Soaring to New Heights: Mapping Your Professional Flight Plan (PP)&lt;br&gt;Laurie McNichol, MSN, RN, GNP, CWOCN, CWON-AP</td>
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<tr>
<td>2:00 PM - 3:00 PM</td>
<td><strong>NEW TRENDS IN RADIATION THERAPY FOR COLORECTAL CANCER (O)</strong>&lt;br&gt;Manisha Pattna, MD</td>
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<td>3:00 PM - 3:15 PM</td>
<td><strong>BREAK</strong></td>
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<td>3:15 PM - 4:15 PM</td>
<td><strong>OSTOMY PANEL: THE LIVED EXPERIENCE (O)</strong>&lt;br&gt;Moderator: Dorothy Doughty, MN, RN, CWOCN, CFCN, FAAN&lt;br&gt;Panelists: Joanna Burgess, Stephanie Hughes &amp; Daniel McKearney</td>
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<tr>
<td>4:30 PM - 6:30 PM</td>
<td><strong>GRAND OPENING RECEPTION WITH EXHIBITS</strong>&lt;br&gt;Hors d’Oeuvres and Cash Bar&lt;br&gt;Silent Auction and Poster Viewing Begins</td>
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<tr>
<td>6:45 PM - 9:00 PM</td>
<td><strong>DINNER SYMPOSIUM (NON CE)</strong>&lt;br&gt;Sponsored by ConvaTec</td>
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## 2016 Conference Agenda

### Friday, August 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</table>
| 7:00 AM - 8:00 AM | **BREAKFAST SYMPOSIUM** (NON CE)  
Sponsored by Acelity / KCI |
| 8:15 AM - 9:15 AM | **THE SCIENCE, ART AND EVIDENCE OF POUCHING SYSTEMS** (O)  
Janice C. Colwell, MS, RN, CWOCN, FAAN |
| 9:15 AM - 9:30 AM | BREAK |
| 9:30 AM - 11:30 AM | **EXHIBITS**  
Silent Auction and Poster Viewing |
| 11:45 AM - 12:45 PM | **WHEN DRESSINGS JUST AREN’T ENOUGH: PHARMACEUTICALS AND SUPPLEMENTS THAT CAN IMPACT WOUND HEALING** (W)  
Phyllis T. Kupsick, MSN, RN, FNP-BC, CWOCN |
| 1:00 PM - 2:00 PM | **LUNCH SYMPOSIUM** (NON CE)  
Sponsored by Mölnlycke Health Care |
| 2:15 PM - 3:15 PM | **CURRENT CHALLENGES IN BOWEL MANAGEMENT** (C)  
Dorothy Doughty, MN, RN, CWOCN, CFCN, FAAN |
| 3:15 PM - 4:15 PM | **EXHIBITS** (LAST CHANCE TO VIEW AND MEET EXHIBITORS)  
Silent Auction and Poster Viewing |
| 4:15 PM - 4:30 PM | BREAK; Final Bids for Silent Auction |
| 4:30 PM - 5:30 PM | **INTIMACY & SEXUALITY FOR THE PATIENT WITH AN OSTOMY** (O)  
Mary Dunn, MSN, RN, OCN, NP-C |
| 5:30 PM - 6:30 PM | Silent Auction - Pay and Pick Up and Posters Pick Up |
| 7:00 AM - 8:00 AM | **BREAKFAST SYMPOSIUM** (NON CE)  
Sponsored by BSN Medical |
| 8:15 AM - 9:15 AM | **CAFFEINE AND ITS EFFECT ON THE BOWEL AND BLADDER: AN UPDATE FOR THE WOC NURSE** (C)  
Mikel Gray, PhD, PNP, FNP, CUNP, CCCN, FAANP, FAAN |
| 9:15 AM - 10:15 AM | **FEAL TRANSPLANTATION IN THE TREATMENT OF CLOSTRIDIUM DIFFICILE COLITIS** (C)  
Robert Elliott, MD |
| 10:15 AM - 10:30 AM | BREAK |
| 10:30 AM - 11:30 AM | **THE ART AND SCIENCE OF LEADERSHIP THROUGH INFLUENCE** (PP)  
Jami Goldberg, MA, BA, CMC |
| 11:30 AM - 12:30 PM | **ATYPICAL WOUNDS** (W)  
Hardy Singh, MD |
| 12:45 PM - 2:15 PM | **SOUTHEAST REGION GENERAL BUSINESS MEETING & LUNCHEON**  
SOUTHEAST REGION AWARD PRESENTATIONS |
| 2:30 PM - 3:30 PM | **CHOOSING COMPRESSION FOR YOUR PATIENT WITH VENOUS DISEASE: USING THE WOCN® VENOUS LEG ULCER (VLU) ALGORITHM** (W)  
Laurie McNichol, MSN, RN, GNP, CWOCN, CWON-AP  
Stephanie Yates, MSN, RN, ANP, CWOCN, ANP-BC |
| 3:30 PM - 4:30 PM | **SOARING TO NEW HEIGHTS: CELEBRATION OF OUR PAST, PRESENT AND FUTURE** (PP)  
Mikel Gray, PhD, PNP, FNP, CUNP, CCCN, FAANP, FAAN |
| 4:30 PM - 4:45 PM | **CLOSING REMARKS**  
Karen Sanders, BSN, RN, CWON, Conference Chair  
Martha Davidson, MN, BSN, RN, CWOCN, President Southeast Region of the WOCN® Society |

### Saturday, August 27
**2016 Conference Information**

**Exhibit Hours**

**Thursday August 25**
4:30 PM - 6:30 PM • Grand Opening Reception

**Friday August 26**
9:30 AM - 11:30 AM • Exhibits
3:15 PM - 4:15 PM • Exhibits

**Poster Session Hours**

**Thursday August 25**
11:00 AM - 4:00 PM • Poster Set Up
4:15 PM • Poster Viewing Begins

Posters will be available for viewing until 5:30 PM Friday, as well as on our website during and after the conference.

**Friday August 26**
5:30 PM - 6:30 PM • Pick up Posters

**Call for Posters**

Share your innovative programs, projects, and research with your colleagues by submitting a poster. Poster winners will receive:

- 1st Place $1000.00
- 2nd Place $500.00
- 3rd Place $250.00

Visit our website www.serwocn.org for information and to access the electronic poster submission form, or contact the Poster Committee Chair, Jan Johnson at posters@serwocn.org.

**Silent Auction Hours**

**Thursday August 25**
4:30 PM- 6:30 PM • Silent Auction Opens

**Friday August 26**
9:30 AM - 11:30 AM • Silent Auction Open
3:15 PM - 4:15 PM • Silent Auction / Final Bids
5:30 PM - 6:30 PM • Auction Payment / Pick-up

Support your Southeast Region by donating purchased or craft items and bringing them with you to the Silent Auction! Funds raised are used to fund our various scholarship opportunities. Contact Cordelia Lucas at: auction@serwocn.org for additional information.
**HOTEL ACCOMMODATIONS**

The Sheraton Greensboro Hotel has reserved a block of rooms available for our attendees and exhibitors from August 24th through the 27th, 2016 at the discounted rate of $132/night (single). Reservations must be made by July 24, 2016, after which the normal rates apply.

Reservations may be made directly through the hotel by calling: 1-800-242-6556 (you must mention you are with the SER WOCN® Conference to receive this rate), or by using the link provided on our website: www.serwocn.org.

**AIRPORT TRANSPORTATION**

Complimentary hourly airport shuttle to and from the hotel is available. Call the hotel upon arrival at (336) 292-9161.

**CONFERENCE REGISTRATION**

Online registration with credit card payment is fast and easy! Visit our website at: www.serwocn.org/Registration/. If you prefer to send payment by check, fill out the paper registration form (download from our website) and send it in with your payment. You will not be considered registered until your payment is processed.

**Registration Fees**

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early Bird Pricing*</th>
<th>Starting June 13th</th>
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</thead>
<tbody>
<tr>
<td>Member - with Pre-Conference (includes Awards Luncheon)</td>
<td>$ 300</td>
<td>$ 375</td>
</tr>
<tr>
<td>Member - Conference Only (includes Awards Luncheon)</td>
<td>$ 225</td>
<td>$ 275</td>
</tr>
<tr>
<td>Member - Pre-Conference Only</td>
<td>$ 75</td>
<td>$ 100</td>
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<tr>
<td><strong>YOU MUST BE A MEMBER OF THE SOUTHEAST REGION OF THE WOCN® SOCIETY TO OBTAIN MEMBER PRICING</strong></td>
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<tr>
<td>Non-Member - with Pre-Conference (includes Awards Luncheon)</td>
<td>$ 375</td>
<td>$ 450</td>
</tr>
<tr>
<td>Non-Member - Conference Only (includes Awards Luncheon)</td>
<td>$ 275</td>
<td>$ 325</td>
</tr>
<tr>
<td>Non-Member - Pre-Conference Only</td>
<td>$ 100</td>
<td>$ 125</td>
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*To qualify for Early Bird Pricing, payment must be received by June 12, 2016

**Send Payments to:**

SER of the WOCN® Society  
c/o BHe Management  
36181 East Lake Road Ste. 376  
Palm Harbor, FL 34685

**For additional information contact:**  
Bernie Haberer  
727-238-5140 (phone)  
727-269-5760 (fax)  
bhe@serwocn.org  
www.serwocn.org

**Sheraton Greensboro Hotel / Koury Convention Center**  
3121 W Gate City Blvd. • Greensboro, NC  
336-292-9161

Image courtesy of Greensboro CVB
OBJECTIVES OF THE CONFERENCE

Upon completion of this conference, participants should be able to:
1. Discuss advances in theoretical and clinical knowledge impacting individuals affected by wound, ostomy, or continence issues.
2. Describe examples of evidence-based practice and multidisciplinary approaches to enhance outcomes in various health care settings.
3. Describe examples of evidence-based practice as it pertains to WOC nursing specialties.

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