Overview
The healthcare environment is complicated and ever changing. Today’s healthcare requires clinicians to provide excellent care but there is increasing pressure to do more with less. For the WOC nurse, it means you are being asked to see more patients with fewer resources, work longer hours, all while documenting good outcomes. Compounding the issues is a greater focus on cost of care. Consequently, institutions and distributors may be narrowing product selection, giving the clinician and the patient less access to products.

In order to preserve access to a variety of products, there is a need for evidence in ostomy care. There is a movement towards evidence based decision making to support the “art and science” solutions practiced across the nation. WOC nurses need access to the tools, resources and evidence to support the decisions made in their practice.

Program Purpose
This presentation will focus on bridging the gap between WOC nurse art and science and present the results of the ADVOCATE Study — a randomized controlled trial comparing new ostomy barrier technology with current ostomy barriers. Understand how such evidence is clinically meaningful to your practice and your patient’s outcomes.

Using Evidence Based Data to Promote Peristomal Skin Health In Your Practice

About ADVOCATE
The rigorously designed ADVOCATE study, a multi-centered randomized, controlled and double-blinded international study, included 153 adults from 25 sites in the US., Canada and Europe, who were seen in hospital and outpatient care settings between March 2015 and January 2017. The study compared Hollister Ostomy Care’s CeraPlus skin barrier against Hollister Ostomy Care barrier products without ceramide to examine the differences in ostomy skin barriers and their impact on costs of stoma care and occurrence of PSCs. The primary objective was to compare stoma-related costs for skin barriers containing ceramide (treatment) to skin barriers without ceramide (control). The secondary objective was to compare incidence of PSCs for the two groups. Quality of life and patient-reported outcomes were also analyzed, including ease of product removal, satisfaction with wear time, prevention of leakage and itching, as well as overall satisfaction with the skin barrier.

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