



President's Report

Laura Shafer, BSN, RN, CWON



Dear Members,

I have been honored to have served the SER WOCN for the last 4 years as President. I really have appreciated all the support

many of you have given me over the years!

We had a fantastic conference in Savannah with over 275 WOCN's attending. It was a special time for all at the Awards Dinner. The most fun was the tribute to Dorothy Doughty. We had 280 attend the dinner Saturday night with Mikel Gray as the MC leading it.

I personally have to thank Merrill Fraser and Cynthia Timms for an outstanding educational and fun conference.

I am really looking forward to the conference in Charleston next September. I know Dot Lawson and Elizabeth Jones will do an outstanding job. May you all have a wonderful Holiday Season!

Vice President's Report

by Mary McNeil, RN, BS, CWOCN



At the SER Conference membership meeting it was voted to amend the Bylaws in order to make 2 changes. First, the titles of President and Vice President were changed to President and President-Elect with each serving only one term. The President will stay on the Board as a non-voting member for one year following his/her term. Second, the membership voted to allow Bylaws to be amended through an electronic voting process should it become needed.

I would like to thank the membership for offering me the opportunity to serve on your Board for several years – in a few different capacities. I feel most fortunate to be part of the SER WOCN and honored to have been able to represent a marvelous group of friends, colleagues and compassionate WOC nurses. I would like to personally thank you for what you do each day to improve patient outcomes. Each of us plays an integral part in quality care for patients – what a great team!

*Thank You ~
Laura and Mary*

Since 1994 – Laura has served as a Board Director, Communications Chairperson, Newsletter editor, and most recently President for past 4 years. Laura will remain on the Board for the next year as Past President.

Since 2002 – Mary has served as a Board Director, President and most recently Vice President for the past 4 years. Mary was also recently elected to National WOCN's Nominations Committee.



Southeast Region WOCN 2013 Board of Directors

President

Patti Haberer
president@wocn.org

President-Elect

Martha Davidson
pres.elect@wocn.org

Secretary

Merrill Fraser
secretary@wocn.org

Treasurer

Pam Whitley
treasurer@wocn.org

Director - Awards

Cindy Norris
awards@wocn.org

Director - Conference Planning

Trudy Huey
conf.plan@wocn.org

Director - Communications

Kathy Boyle
news@wocn.org

Director - Special Projects

Sharon Traylor
projects@wocn.org

Past President

Laura Shafer
lshafer833@gmail.com

Nominations Committee Chair

Michael Byars
nominations@wocn.org

2013 Conference Co-Chairs

Dot Lawson
Elizabeth Jones
2013conference@wocn.org

Association Management Company

Ian L. Cordes
Corecare Associates, Inc.
icordes@serwocn.org
561-659-5581

Communications Report

by Patti Haberer, MA, BSN, RN, CWOCN
news@wocn.org



Time to reminisce! Some 3 ½ years ago I accepted the position of Chairperson for the Communications Committee. A great deal has happened over the years in the way SER WOCN communicates information to our membership:

Fall 2009 - The SER WOCN website was re-launched

Fall 2009 - The first electronic only edition of SER News

Spring 2010 - The advent of SER WOCN email blasts

Spring 2011 - The SER News was updated with a fresh, new look

Spring 2011 - SER WOCN email blasts also updated with new look

Spring 2012 - SER WOCN added its own Facebook page

Our website has become the central hub of all SER WOCN communication. Through the website, members are able to electronically submit Award and Scholarship applications, Consent-to-Serve applications, Conference abstract applications, register and pay for our annual SER WOCN conference and vote for SER officers. From our humble beginnings of 65 hits per week in 2009, we are now averaging nearly 300 hits per week.

It has been a great honor to serve the membership as the Communications Chair and Director; however it's time to pass the baton (keyboard). Join me in congratulating Kathy Boyle our newly elected Communications Director.

*Myra Varnado, Lea Crestodina
delivering the "Dorothy-isms"*



*Dorothy couldn't help but laugh
along with the rest of us!*

Go to www.serwocn.org/2012Conf/ to view the "Dorothy-isms"



SER WOCN 2013 Conference

Dot Lawson, MSN, RN, CWOCN
Elizabeth Jones, RN, CWOCN, CFCN
SER 2013 Conference Co-Chairs



Save the Date

LET'S DO THE CHARLESTON...

CHOREOGRAPHING NEW STEPS IN WOCN CARE

**The Southeast Region WOCN Conference will be held in
Charleston, South Carolina; September 12-14, 2013.**

We are excited about bringing the conference to one of the most beautiful and historic cities in the nation. The South Carolina WOCN nurses are planning an exciting continuing education program for you. You will also have the opportunity to experience the sights and cuisines in this one of a kind city. We look forward in you joining us in Charleston as we "Choreograph New Steps in WOCN Care".

South Carolina 2013 Conference Planning Committee



Trena Beckham

Suzette Taylor

Showing us how to do the Charleston



*Dot Lawson and Elizabeth Jones reporting
on the plans for 2013 Conference*



SER WOCN 2012 Conference

Merrill Fraser, MSN, RN, CWOCN
Cynthia Timms, BSN, RN, CWOCN
SER 2012 Conference Chairs



The 2012 SER WOCN Conference, WOC Nurses Embracing Change with Southern Grace, is in the “can” so to speak. We hope that the information you received from the various educational sessions you attended can be applied to and will enhance your practice. We also hope that the conference was everything you hoped it would be.

The attendance this year was the largest since 1994. The conference attendance - preconference, conference, one day admissions, and students - totaled 267.



There were 10 posters, a fabulous Silent Auction and we had 2 concurrent sessions a first for SER.



Many WOC nurses spent countless hours planning, coordinating, visiting Savannah, and worrying during the many months that preceded our annual Conference. We would like to take this opportunity to thank those who helped make the conference a success. If we have left out anyone who helped, we apologize. It took more than a village...

The conference planning committee worked hard with us early in the year to put together a conference that was interesting, informative and well rounded in each of our practice areas. Thank you Rose Murphree, Laura Shafer, Mary McNeil, and Dorothy Doughty.

Thank you Dorothy for providing a preconference review course. 42 WOC nurses registered. And thank you for bringing it all together at the end of the conference with WOCN Jeopardy. We all could even answer most of the “answers”!



Thank you Trudy Huey and Jane LaStrapes for doing such an excellent job reviewing the poster abstracts and judging the posters. A special thanks to everyone who took the time to produce and submit a poster.

credentialed organization.

Thank you Kathie Fuller for your help reviewing the speaker's PowerPoint presentations and suggesting changes or clarifications to comply with our

Thank you Ian and Mary Cay for your invaluable assistance managing the details. We couldn't have done without you. Thank you Patrina Taylor for helping at the registration desk Wednesday and Thursday when everything was so very crazy and happening all at once.





We had a great response for Silent Auction items; the items offered for auction were wonderful! SER WOCN made more money for our scholarship fund this year than we have made since the inception of the Silent Auction - \$4,500. Wonderful! Beth Hendrix did a fabulous job organizing the Silent Auction but wasn't able to join us in Savannah - we missed you. Thank you Kathie Fuller and Velma Bragg for stepping in for Beth, organizing the items on the tables, pricing and collecting the dollars at the final "bell".

Numerous scholarships will again be available because of everyone's support of this year's Silent Auction. I encourage SER WOCN members to monitor our web site early next year; applications will be posted for scholarships to next year's conference in Charleston.

Aileen Ankrom and Lorna Buntichai led the Tote bag committee. Thank you Aileen and Lorna for your time coordinating the project and Emory Healthcare for providing the tote bags. We added our Tree Logo and SER WOCN Conference info on the front of the bag. The bags are a good size and sexy enough to use daily!

Thanks to all who made the Saturday night Awards Banquet special!

Thank you to the Savannah WOC nurses – Sheila Lowe, Tammy Turner, Betty Jackson, Priscilla Middleton and Vickie Bolton, who purchased "beachy" items and decorated the tables for the Saturday night banquet. The coastal theme was perfect! (We each retrieved one of the pictures from the tables Sheila... Thanks!)

**Thank you Nancy Cher and "Ms. Eunice",
personality extraordinaire!**



Thank you Anne Jimbo who brought a FABULOUS bouquet of flowers from Hawaii and 2 lei's, one for Dorothy and one for Mack, Dorothy's husband.



Thank you Mack Doughty for getting Dorothy to Savannah in time for the banquet – 3 round trips to Savannah in one week! Yikes!



Thank you Myra Varnado and Lea Crestodina. The PowerPoint of "Dorothy-isms" was spot on – we hope it will eventually make its way to the SER WOCN web site for many to enjoy. (If any SER WOCNs have other "Dorothy-isms" that were not included, please email Cynthia or Merrill).



2012 Conference continued

SER News

Fall 2012

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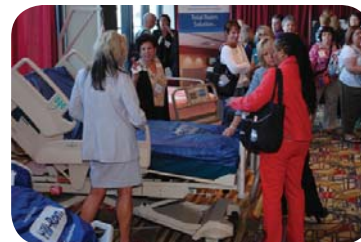
Thank you Mikel Gray – you rocked as our MC!



Thank you to everyone who stood up to provide a personal word to Dorothy.



Savannah, you were a wonderful host city. The historic district, River Street (River Street Sweets!!), the parks, the trolleys and the boats were perfect...as was the weather. We thank you.



Please join us in thanking the many industry partners, 63 in all, who supported this conference. As a non-profit organization, SER WOCN would never be able to host an annual conference such as our Savannah Conference without their participation. We would like to particularly thank the following companies that provided educational grants and /or educational symposia:



Diamond Sponsors >\$10,000: ConvaTec, Hollister, Molnlycke

Gold Sponsor >\$5,000: Coloplast

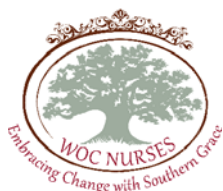
Silver Sponsors >\$3,000: KCI, Bard, Southwest Technologies

Thank you as well to Medline, Emory Healthcare, Bob Dickens at Posey, Sage and webWOC.

For all WOC nurses who joined us, thank you.

We hope to see all of you and many more next year in Charleston, September 12-14.

Sincerely,
Cynthia Timms and Merrill Fraser
2012 Conference Co-Chairs, SER WOCN Conference
WOC Nurses Embracing Change with Southern Grace





SER WOCN ELECTIONS

by Michael Byars, BSN, RN, CWOCN

YOUR 2013 SER WOCN BOARD!

We are still riding high from the SER WOCN Conference in Savannah!

The conference was terrific with fantastic presentations and the setting was enjoyable on many levels. Networking with previous classmates and new colleagues is always a highlight. Thanks to all responsible for organizing a very successful SER WOCN event!



It is always exciting to announce new leadership for our region. It takes commitment to contribute time and skill, and a willingness to serve your region that makes us strong and effective. The 2013 Board for the SER WOCN was announced in Savannah.

- Patti Haberer – President *
 - Martha Davidson – President-Elect *
 - Merrill Fraser – Secretary
 - Pam Whitley – Treasurer
 - Cindy Norris – Awards Director *
 - Trudy Huey – Conference Director
 - Kathy Boyle – Communications Director *
 - Sharon Traylor – Special Projects Director
 - Michael Byars – Nominations Chair
 - Laura Shafer – Past President
- (*newly elected)



Kathy Boyle, Patti Haberer, Martha Davidson, Cindy Norris



Since Martha Davidson was elected President-Elect, her previous position Treasurer was filled by Pam Whitley. Laura Shafer, with the support of the Board, appointed Pam to the office of Treasurer until next year's elections. Congratulations and thanks to our 2013 Board!

Welcome your new Board Members if you have the opportunity. We have a wide representation from several states. Please consider donating your time and skills to SER WOCN committees and special events both locally and regionally. If you are interested in running for office or want to serve in another capacity, consult our website (in early 2013) or contact any of your Board Members for information. Our region is known for strong participation. Your input is always welcome and don't forget to vote as the opportunity arises.

Dot Lawson has certainly stepped up to the plate as the 2013 SER Conference Chair which will be held in Charleston, South Carolina! We anticipate another phenomenal event! Start planning now to "Do The Charleston" in September 2013!

Michael Byars, BSN, RN, CWOCN

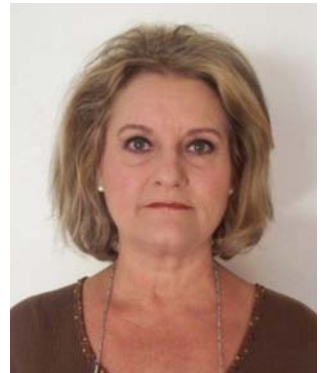


Awards Report

by Cindy Jones Norris, BSN, RN, CWOCN
awards@serwocn.org

We had another memorable SER WOCN Annual Conference! Great job conference planners. It is always the highlight of our year when we attend our WOCN conferences. It is a great opportunity to broaden our knowledge base, network, eat, meet and greet. We are so fortunate to be a part of a great group of colleagues who have a concern, dedication to our profession and to each other. What a great family to be a part of. Lives that we touch, influence and embrace by being there for our patients who often experience devastating life changing events with ostomies, wounds, and continence issues is one of the most rewarding

careers anyone could have. A huge "congratulations" to all of the award and scholarship recipients who have demonstrated a passion for our WOCN profession and have excelled in their WOC nurse roles. We and our patients know what a difference a WOC nurse can make in their lives by offering support, education, challenges, opportunities and support and their road to recovery and future endeavors.



Our 2012 recipients of awards and scholarships were honored at the Awards Banquet

The Georgia State Honoree Award was awarded to Dorothy Doughty of Emory University. Dorothy does not need to be introduced as she is our SER WOCN mentor, educator, friend and role model.



The Nurse of the Year Award recipient was Marie Gehling from Orangeburg Regional Medical Center in South Carolina. She was nominated by Laura Fogle and the WOC nurses of the Regional Medical Center. Marie has been a CWOCN since 1992 and recently completed her Nurse Practitioner degree from Graceland University. She organized the Orangeburg nurse-run Wound Center in 1992. Later she recruited a physician to work with her.

The Rookie of the Year is Ramona Reed-Chism of Wetumpka, Alabama, nominated by Michael Byars. She was certified February 2012 and is employed by Baptist Medical Center. She is one of the founding members of the Central Alabama WOCN Society.





SER WOCN Fall Conference Scholarship recipients



Jane Mansfield from Conway, SC. She is employed by DEHEC Home Health.



Joanne Burtner from Sylva, NC. She is employed by Midwest Health System.



Melanie Owens from Boaz, AL. She employed by KCI, and self-employed - Provision Health Care.



SER RN SER Fall Scholarship recipient

Beth Hardeman from Spring Hill, TN.



Celebrate WOC Nurse Week Award recipient

Becky Mallonee from Winterville, GA. She is employed by St. Mary's in Athens, GA.

Our Board Members appreciate all who submitted applications and nominations. We did not have an applicant for the Dorothy Doughty Research Grant. This year we were able to give three \$500 WOCN Fall Scholarships, 1 \$500 RN scholarship, a free conference registration for the WOC Week Nurse Award recipient and \$2000 to the Youth Rally.

Please start thinking about who you would like to nominate next year! Applications will be available on the website the beginning of 2013. See you in September 2013 at our annual conference in Charleston, South Carolina.

Your Director of Awards
Cindy Jones Norris awards@serwocn.org

See page #17 for the
Poster Winners.



Director - Special Projects

by Sharon Traylor, RN, CWOCN
projects@serwocn.org



I hope everyone who attended the SER conference in Savannah, GA had a great time. I know I did. Merrill, Cynthia, and the Georgia nurses planned a wonderful educational conference and the tribute to Dorothy Doughty was awesome. The speakers were phenomenal and the topics covered every aspect of our practice. We are blessed as an organization to have outstanding conference planning committees that work so hard to provide the members with such high quality conferences.

Here are some other conferences we can look forward to:



- Clinical Symposium on Advances in Skin & Wound Care – October 20-23, 2012: Las Vegas, Nevada
- 13th NPUAP National Biennial Conference – Deep Tissue Injury: The State of the Science, February 22-23, 2013: Houston, Texas
- FAET Annual Conference – April 19-20, 2013: Orlando Marriott Lake Mary
- SAWC Spring – May 1-5, 2013: Denver, Colorado
- WOCN 45th Annual Conference: June 22-26, 2013: Seattle, Washington
- SER Annual Conference: September 12-14, 2013: Charleston, South Carolina
- SAWC Fall – September 27-29, 2013: Las Vegas, Nevada

News from WOCN Society:

WOCN's Continuing Education Center (CEC) formerly called the Global Learning Center has been recreated. Sections within CEC include: Conference Library, Webcasts, Continuing Education and Wound Treatment Associate Program. Take time to explore this newly created website - www.prolibraries.com/wocn/

Here's what available online:

- www.nursingCenter.com/CE - continuing education articles: CE's from WOCN journal, CE's from topic skin/wound
- www.medlineuniversity.com - programs on pressure ulcer prevention, continence, wound care and more
- www.us.coloplast.com - programs on pressure ulcers, incontinence and ostomy management
- www.inquisit.org - online/live programs
- www.ehob.com - educational webinars
- www.nursingceportal.com - online specialty courses
- www.mhcwoundcare.com - programs on wound care



Certification Review Webinar presented by Dorothy Doughty

Online recorded Webinar as been extended,
and is available online anytime through
December 31, 2012. Cost: \$100.00
www.serwocn.org/webinarinfo.html

*It's finally FALL! Hope I can
soon venture out of Florida
and see some color changes...*

Sharon Traylor, RN, CWON
Director of Special Projects
projects@serwocn.org



Greetings from the Great State of Alabama

by Jessie Dickerson, RN, MSN, AP-CWON, CFCN
Retiree

It gives me great pleasure to report that the Innovative Conference on Wounds, Ostomy and Continence issues held on August 16, 2012 in Birmingham was a rousing success. The participants filled the seating capacity of the UAB Highland facility along with our wonderful vendors. Following the Conference a whooping 95% of the participants rated the presenters overall objectives as being met in a positive way. We have to give a loud shout out to all of our wonderful vendors and sponsors for helping to make this Conference such a success. We are well aware that we simply could not offer the exceptional caliber of presentations we have been fortunate to have over the years without the outstanding support of our vendors.

Needless to say, we are also fortunate to have a close knit group of WOC nurses in Alabama that don't mind going the extra mile to do their very best. It gives me great honor to be a part of such a dynamic group of nurses. I wish to take this venue to, personally, thank all of the Alabama WOC nurses for their spirit of excellence and for a job well done!!! These accolades are well deserved, furthermore, it shouldn't surprise our readers that we are back to the drawing board planning our next State Conference for 2013. You will hear more details in the coming months.



Congratulations Corner

- Hattie Stokes passed her WOCN recertification.
- Najia Washington passed her WOCN recertification.
- Deborah Thedford-Zimmerman was recently honored for her outstanding work with the UAB Obesity Program.
- Karen Edwards recently met with the International Skin Tear Consensus Panel in Chicago, IL, August 1-3, 2012 to continue their work on a supplement that is to be published in January 2013. Karen will design the logo for this upcoming publication. Be on the lookout for this publication that will ultimately impact the way we care for skin tears. This work is awesome.



Birmingham Area WOC Nurse Monthly Meetings

If you are a new or old WOC nurse in the area and wish to attend our meetings...we extend a warm welcome to you to come. Join us on the first Thursday in every month at 4:30 PM.

UAB Kirklin Clinic
1st floor educational classroom
6th and 20th Avenue
Birmingham, Alabama
For further information —
contact Karen Edwards at 205-934-6801

The Alabama WOC nurses
take this time to wish you
all (SER WOCN) a Happy
Holiday Season!

Respectfully submitted,

Jessie Dickerson, RN, MSN, AP-CWON, CFCN
Retiree
al.statereporter@serwocn.org



Florida - The Sunshine State

by Linda Ravenhorst, BSN, MBA, RN, CWON

It is with great sadness that I inform you that Cheryl Lynch passed away July 17, 2012 after a long 7+ year battle with renal cell cancer. Cheryl worked for Morton Plant Mease in Safety Harbor, FL and started at Morton Plant Hospital in Clearwater, FL in the late 70's as an LPN. She then became an RN, and received her BSN from University of Tampa. In 1999, Cheryl went on to work in the ET dept. at Morton Plant Hospital. She attended Cleveland Clinic School of Enterostomal Therapy in 2000.



Cheryl was a tireless patient advocate. She always gave 110% of herself to her patients and coworkers. She was always willing to teach and go the extra mile. Cheryl would not have hesitated to come in to work on her day off to help out a coworker or see a difficult patient. The only time she was not available was if she was out of state.

As for the many nurses that she worked with and mentored over the years, we owe Cheryl a great deal for all that she taught us over the years. We will be forever grateful for her hard work and dedication. She was a great example of bravery and courage.

North Florida Area News

Shirl Nix Rogers would like to highlight some of the great research her former partner and great friend, Linda Cowan, ARNP, CWS, PhD was been involved in. Dr. Cowan works at the Gainesville Veterans Hospital and lives here in North Central Florida. Linda presented an excellent lecture at the recent SER Conference. She is enhancing our specialty with her great research! This is just a brief snapshot of some of her recent publications. 1) Cowan L, Stechmiller J, Rowe M, Kairalla J. (2012). Enhancing Braden pressure ulcer risk assessment in acutely ill adult veterans. Wound Repair and Regeneration, 20, 137-148. 2) Cowan L, Stechmiller J, Phillips P. & Schultz G. Science of Wound Healing: Translation of Bench Science into Advances for Chronic Wound Care in: Chronic Wound Care: A Clinical Source Book for Healthcare Professionals 5th Ed. Editors: Krasner D, Rodeheaver G, Sibbald RG, & Woo K. April, 2012. Malvern, PA: HMP Communications, LLC.

Orlando Area News

Florida Hospital WOC nurse, Star Camcam recently passed her certification exams in the tri-specialty. Congratulations Star!! Florida Hospital is looking for a certified Lymphedema Specialist.

Kari Serfass got in touch with her outdoorsy side, and took a white water rafting trip with her husband Alan, down North Carolina's Nantahala River!



Myunghwa Lee went "camping" in the Smokey Mountains with her friends. She stayed in Gatlinburg and ventured out into the wilderness by enjoying several hiking trips in the great outdoors.

continued on next page

Tampa Bay Area News

Christine Bennett and spouse were vacationing in Costa Rica for a belated honeymoon, when the country was hit with a 7.6 earthquake on September 5, 2012. Christine said it was their very first such occurrence and was exciting. However, they were very thrilled they were not close to the epicenter, thank goodness.

Congratulations to Doctor Ellie Hofer, who graduated with her Doctor of Nursing Practice on August 4, 2012. Ellie recently presented at the Nurse Practitioners Education Day in Largo, FL. Her topic was "Identification and Treatment of Acute and Chronic Wounds.

Congratulations to Beverly Higbea who completed her Certification for Wound Care and she hopes to complete the Ostomy and Continence Certifications by January. She attended the SER Conference in Savannah, Georgia. Maybe you saw her there.

Florida Hospital Tampa now has three full time nurses. Besides Beverly there is Sue Lewin, and Howard Utra (from Miami). Howard plans to take his certifications by the end of the year.

Nancy Scott is excited to be going to Minot, North Dakota to attend her son's USAF promotion to the rank of Captain and she will be pinning him for the occasion, which is an emotional ceremony done in military style.

Barbara Bagby and husband Larry are celebrating early by enjoying two weeks in Hawaii for the occasion of Larry's December birthday and retirement.

Congratulations to Joan Jacoby who has recertified by PGP and is happy to say that she is glad it is behind her now.

continued on next page

Orlando News continued...

Our last "outdoorswoman" that experienced getting back in touch with nature, was Brenda Reinert. She along with husband Lane and two boys Zach and Brady went to Disney's Fort Wilderness and camped out in their RV. They went horseback riding, enjoyed movie night under the stars, fishing, and just laying back enjoying family time.

Terry Barton from Florida Hospital, Winter Park, was the recipient of the Nowers Scholarship and through its generosity attended the SER conference in Savannah.

Anne Alvarez and Donna Lehman from ORMC also attended the SER conference. Maybe you saw Terry, Anne and Donna there as well!

**Congratulations to
Patti Haberer - your new
2013-2014 SER President**

South Florida Area

Betty Sims' daughter, who is a nurse, launched a NEW product specific for post hip patients – 2 years ago. For more information - go to www.heelahip.com. It was just showcased in Annuals of Long Term Care.

Betty just returned from 2 week Africa trip where African nurses were taught to recover the patients and surgeons were taught to perform valve surgery.

Tampa News continued...

The Calgary Stampede in Calgary, Alberta, Canada was the first destination for Linda Ravenhorst and her husband John as they celebrated their 40th wedding anniversary in the same place where they met forty one years ago. They were interviewed by Canadian TV seen across the Country of Canada for the 100th anniversary of the Calgary Stampede because of their Love Story. This was only one of the destinations of their 12,000 mile trip in an RV for six weeks — also going to Alaska to visit former friends and a cousins reunion in Jasper, Alberta where Linda's mother was born and raised.

They had fun taking a ferry from Prince Rupert, British Columbia to Port Hardy, Vancouver Island with RV on board and checked on their dog Sophie who took the long trip with them.

Linda is now home and working on becoming a Faith Community Nurse for her church through the Baycare Program. Who would have thought she was going back to school when she retired—oh well—always something to learn. In mid-October she will start one day a week (she hopes) working for a local home health for wound and ostomy. Only one hospital of the three in Hernando County has a nurse that helps with teaching the Ostomy patients!! Sad isn't it? She is very involved in the local Ostomy Support group, who continue with their visitation program. The group is presently running an afternoon and evening program.



Best wishes go out to Jane Nichols and her husband, Philip Gregory. They were married on August 18, 2012.

See more FL news on page 21...

Visiting our Exhibitors

Donna Lehman and Patti Haberer



Kim Kehoe



News from Georgia

by Kathie Fuller, BS, RN, CWOCN

Greetings from Georgia...

Whew! I can hardly believe the SER Conference has come and gone. Thank you to all the Georgia WOC nurses who made this year's conference a huge success! Merrill Fraser and Cynthia Timms did an incredible job as co-chairs and both will humbly say it was a team effort. Every team needs a leader however—thanks to Merrill and Cynthia for filling that role for Georgia. The Silent Auction was a huge success in spite of Beth Hendrix' absence—her colleagues stepped in and the region raised \$4,800. A BIG thank you to Velma Bragg, Leah Alexander and the vendors/members who made donations.



The SER Conference Poster Presentation showcased several Georgia members. Joy Hooper of MedicalCraft LLC., Tifton, GA presented *Ostomy Autonomy: Using an Anatomical Apron for Visual Instruction*. Adilah Muhammad of Emory University Hospital presented *On the Road to Excellence: A Pressure Ulcer Prevention Initiative*. Angela Dye and Martha Lincoln also of Emory University presented *It Takes Two to Prevent HAPU*. Thanks to all for your hard work! It was a great conference!

In March, the Wellstar Kennestone Ostomy Support Group held their first meeting with support from the Greater Atlanta Ostomy Association. The group meets the first Wednesday of every other month from 6 pm – 7 pm in the Outpatient Rehabilitation Center in Marietta. The next meeting will be held November 7th. For more information, please contact the Kennestone WOCN Department at (770) 793-7171.

It is with great pleasure, excitement, overwhelming joy and exuberance that Bonnie Sparks announces completion of her MSN and ANP. Bonnie completed her studies at the Emory University Nell Hodgson Woodruff School of Nursing and is an Instructor/Clinician at the Emory Wound, Ostomy, and Continence Education Center. Way to go Bonnie!

Thank you for letting me serve you as your Georgia reporter.
Please forward your news to me at: ga.statereporter@serwocn.org.
Kathie Fuller

*Kathie and Velma
looking over the
Silent Auction
Items*



Kudos also to Lisa Sherman of Wellstar Kennestone Hospital and Kate Lee of Northside Hospital-Forsyth—both have successfully completed their WOC certification exams. Congratulations Lisa and Kate!

Certified WOC Nurses are WANTED! Opportunities exist for full time positions--Emory University WOC Nursing Education Center is seeking a Clinician/Educator. Wellstar Kennestone is looking to add to their staff in the Outpatient Wound Treatment Center.



North Carolina NEWS

by Colleen Spiller, MA, BSN, RN, CWOCN

This has been a busy summer for our NC wound, ostomy and continence nurses. Many of us have just returned from the SER WOCN convention in Savannah and had a wonderful time. It is always good to see so many members from our state in attendance and even better, to be able to catch up with each other!



Our President, Melody Austin BSN RN CWOCN has left Advanced Home Care and has joined the Cone Health System. Stephanie Yates MSN, ANP-BC, CWOCN has joined the Duke Cancer Center. Best of luck to both of you in your new endeavors! We are very happy for Suzanne Collins who has been promoted to Molnlycke's Clinical Director for Marketing. She has moved to Georgia and will become a member of the Georgia affiliate. We would like to thank Suzanne for her years of service to our group, always keeping us up to date on legislation and public policy that would affect healthcare and the way we practice. We will miss you but wish you well in your new position.

Congratulations to Deb Parce RN, CWON, who is this year's winner of "Nurse of the Year" at Park Ridge Health. Leadership and team members at Park Ridge selected her for this recognition due to her "tireless dedication and selfless service to patients," said Craig Lindsey, Chief Nursing Officer. "Deb consistently goes

above and beyond the call of duty to ensure that our patients receive world-class care," he added. Deb has been at Park Ridge Health since 2008, but has been providing care in her specialty for 23 years. She started her career at Duke Medical Center in Durham, NC, where she served as a registered nurse for 11 years prior to receiving her Master's degree in Nursing at UNC Chapel Hill and her Wound and Ostomy certification at Emory University.

Laurie Crookenden, CWOCN from Carolinas Rehabilitation recertified in June. Donna Partin, CWCN from Alamance Regional Wound Healing Center recently certified as a COCN. Congratulations to both of you. Lisa Floyd RN, BSN, CWOCN was certified in June 2011. She currently works as a staff nurse but does PRN in the wound department at Southeastern Regional Medical Center. She also serves as a Wound Champion for her surgical unit. The Wound Champions from her facility will be taking a trip to Indiana to visit the Hill-Rom facility.

Best of luck to Lori Borja, RN CWOCN who is finishing the UNCC FNP program and will be taking her boards soon. We know you will

continued on next page

be very glad to have that behind you! Jacqueline Clarke is currently doing the tri-specialty program online through Emory. She is hoping to finish by December. Jacqueline is currently employed by the Cone Health System in in-patient oncology. Best of luck to you Jacqueline!

Congratulations to Brenda Rutland RN BSN CWON whose poster, "Happy Feet", won first place at the WOCN convention in the Clinical Practice Interventions category. "Happy Feet" was a quality initiative to reduce pressure ulcers in the post operative orthopedic hip population. Well done Brenda! Colleen Spiller MA, RN, BSN, CWOCN has a poster presentation at the American Society of Plastic Surgical Nurses Convention in New Orleans in October. The poster is on the use of honeycolloid dressings in a plastic surgery office environment.

Thanks for allowing me to serve as your NC State reporter for the SER. I am always looking for news items so please don't hesitate to contact me. Happy fall y'all!

Colleen Spiller: nc.reporter@wocn.org

2012 Poster Winners

First Place

Reducing CAUTI through the Research Process

Barbara Dale, BSN, RN, CWOCN, CHHN



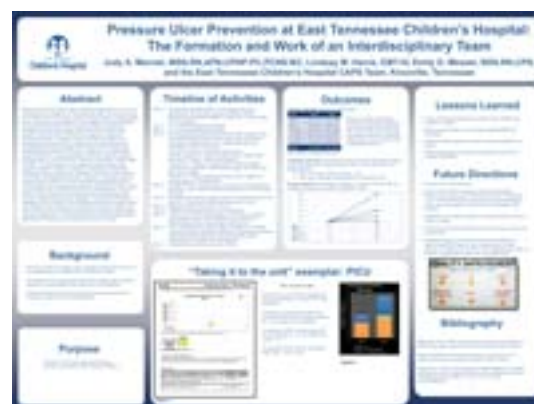
Second Place

Pressure Ulcer Prevention at East Tennessee Children's Hospital: The Formation and Work of an Interdisciplinary Team

Judy Marciel, MSN, RN, APN, PCNS-BC, CPNP-PC

Lindsay M. Harris, EMT-IV

Emily D. Messer, BSN, RN, CPN



Third Place

Steps and Missed Steps: It Took a Team

Nancy Payne, MSN, RN, CWCN, CFCN

Jan Johnson, MSN, ANP-BC, CWOCN

Stephanie Yates, MSN, ANP-BC, CWOCN





South Carolina News

by Barbara Righter, RN, CWOCN



Announcements

Special Congratulations to Marie Gehling, CWOCN Orangeburg Medical Center for being recognized as the SER WOC Nurse of the Year at the 2012 SER Conference in Savannah.

Eric Miller, RN recently received his wound care certification through the National Alliance of Wound Care.

Congratulations to Cindy Norris, CWOCN for being elected as the SER WOCN Director of Awards for a second term.

WOCN South Carolina

Autumn 2012

WOC Nurses 'On the Move'

Congratulations to Monica Brown, WOCN who recently completed the Emory WOC Education Program. Monica is employed full time at Colleton Regional Medical Center in Walterboro.

Palmetto Health Baptist in Columbia welcomes Tara Dunbar, BSN to their WOCN team.

Yvonne Quillens, CWON has returned to work full time at Carolinas Hospital System in Florence with Cindy Norris and Cary Dowdy .

After Hours

- Congratulations to Cheryl Rodgers, CWON (Trident Medical Center - Charleston) on the birth of her first grandchild: Joseph Michael Oliff (8 lbs 13 oz) on October 2. Proud parents are Whitney & Joe.
- Marlene Pippin, WCC became a grandmother on July 17. Her daughter Jessica gave birth to Abigail Elizabeth who weighed 5lbs 13oz and was 18.5" long.
- Cindy Norris, CWOCN reports she is very proud of Justin Blume a member her UOAA Support group who received the Tony Snow Award 2 years ago. Justin remains active with our SER WOCN Conferences representing ConvaTec while sharing success stories and can be seen in advertisements for ConvaTec ostomy supplies. Justin is currently working with the Gastronom dolls with stomas for adults and children.



Classifieds

Orangeburg's Wound Team has announced another RMC Wound Cruise Conference from February 8-13, 2013, on the Carnival Fantasy. The Conference will focus on chronic wounds with particular attention to diabetes associated wounds. The program will feature nationally known speakers and education sessions will only be held while out at sea. The cruise will depart and return from the Port of Charleston. Questions – call 803-395-2471 or email woundconference@regmed.com. Check out the website: woundcruise.intuitwebsites.com.



We are encouraging this as a family/friends trip (only 1 person per party must register for the conference). Bring your extended family, significant other or other friends who wouldn't attend the conference. Carnival has a program for children age 2 and under called Camp Carnival. Check with our Carnival representative Kathlene Bartley (800) 819-3902 ext 82463 and tell her you are with the Cruise Conference.

SAVE THE DATE

The Southeast Region WOCN 2013 Conference
September 12-14, 2013 (Thurs., Fri., Sat.)

LET'S DO THE CHARLESTON
CHOREOGRAPHING NEW STEPS
IN WOCN CARE

Have a bountiful Fall and Thanksgiving!

Remember SC WOC Nurse News is News

Barbara Righter
sc.statereporter@serwocn.org



*Image courtesy of Charleston Area
Convention & Visitors Bureau (CACVB),
www.charlestoncvb.com*



Greetings from Tennessee!

by Amy Bandelier, BSN, RN, CWOCN

Congratulations!



At the SER WOCN conference in Savannah GA, Barbara Dale from Quality Home Health in Livingston, TN won 1st place for her poster presentation for: ***Reducing CAUTI Through the Research Process.***



Judy Marciel, Lindsay Harris, and Emily Messer from East Tennessee Children's Hospital in Knoxville, TN won 2nd place for their poster: ***Pressure Ulcer Prevention at East Tennessee Children's Hospital: The Formation and Work of an Interdisciplinary Team.***

Our members serving us...

Martha Davidson has been elected as the new SER WOCN Vice President (or now known as "President-Elect"). She will assume her new Board position January 2013. This is a 2 year commitment and she will then transition into the role of the SER President in 2015.

Carolyn Watts has been elected National WOCN Treasurer for 2012-2014.



The 2012 Great Comebacks Regional Award winner is Bo Parrish from Nashville, TN. Bo battled Crohn's disease for 13 years. His life changed when at 26 years old he had surgery at Vanderbilt resulting in an ileostomy. Six years after his emergent surgery, Bo is a competitive triathlete on the Timex Multisport Team. He has completed over 100 triathlons, four Ironman distance races, and several half Ironman world championships. Bo was appreciative of his WOC nurses at Vanderbilt.



Florida - The Sunshine State

by Linda Ravenhorst, BSN, MBA, RN, CWON

More News from South Florida -



Ben Peirce presented at the National Association of Home Care annual conference on October 10th in Orlando. The topic of his presentation was "Empowering Clinicians through Social Networks".

Mary Lou Boyer of the Cleveland Clinic Florida presented at the ASCRS (American Society of Colorectal Surgeons) meeting in San Antonio, Texas this past June 2nd.

Amparo Cano reported that the Tri- County WOC nurse group recognized Argelia Welber and Sonia Stephens for their dedication and commitment provided over 10 years as co-chairs. Under their leadership, the group experienced monumental growth and cohesiveness. Southeast Florida WOC nurses and other health care providers with interest in wound, ostomy or continence gather at Broward Health North quarterly for educational programs and networking opportunities. Argelia and Sonia are passing the baton to Kate Branton and Trish Corvino. We wish you well in your future endeavors and we thank you for the legacy.

Sister Geneva Baer has continued to work at Holy Cross Hospital for the past 41 years. She had been practicing as an ET since 1980. Sister Geneva celebrated 60 years as a Sister of Mercy this past June. Congratulation Sister Geneva!!