President’s Report

Patti Haberer, MA, BSN, RN, CWOCN
President
president@serwocn.org

Dear Members,

Nothing’s better than summer. It’s a time to enjoy outside activities whether it is at the beach, lake or your backyard. To celebrate the beginning of summer, many of you and your colleagues traveled to Nashville to attend the National WOCN® 46th Annual Conference.

While in Nashville, Martha Davidson (President-Elect) and I attended the Regional/Affiliate President’s Meeting. Pam Whitley (Treasurer), Trudy Huey (Director of Conference Planning) and Jennifer Anderson (Director of Communications) joined Martha and I in attending the WOCN Leadership Workshop. Thanks to dedication of our past leadership, I feel confident to say we are one of the best run regions within the WOCN Society. During the WOCN membership meeting, it was announced WOCN has 5025 members up from 4875 members last year. Here in the Southeast Region, our membership has increased to over 700 members. We remain the largest Region within the WOCN Society.

Sweet Home Alabama. If you haven’t already registered for the 2014 SER WOCN Conference, now is the time to do so. Jennifer Anderson, Michael Byars and Karen Eubank, conference co-chairs and their Alabama conference committees will not disappoint you with this year’s conference. It the best value around for obtaining wound, ostomy and continence education.

Thank you for all you do to serve your patients, your communities, your colleagues and your families.

“Singing Sweet Home Alabama all summer long” - Kid Rock

Patti Haberer
Contact me at: president@serwocn.org
Communications Report

by Jennifer Anderson, MBA, MSN, RN, CWCN, CFCN
Director of Communications
news@serwocn.org

Hello Colleagues and Friends!

I want to extend a great big thank you to our State Reporters for bringing their local news to our region.

- Alabama – Amy Armstrong - al.reporter@serwocn.org
- Florida – Linda Ravenhorst – fl.reporter@serwocn.org
- Georgia – Angela Dye – ga.reporter@serwocn.org
- North Carolina – Colleen Spiller – nc.reporter@serwocn.org
- South Carolina – Joan Jackson-Meekins – sc.reporter@serwocn.org
- Tennessee – Barbara Dale – tn.reporter@serwocn.org

I want to welcome Angela Dye as our new Georgia State Reporter and Barbara Dale as our new Tennessee State Reporter. I appreciate your willingness to serve! State Reporters are SER WOCN Society active members who volunteer to serve a term of 2 years with the option of a second term with the approval of the Director of Communications. The State Reporter is responsible for gathering information pertinent to his or her state membership and composing an article to share with our southeast community through this newsletter. If you are interested in becoming involved in your SER WOCN Society, this is a great way to start! Please do not hesitate to contact me if you have any questions at news@serwocn.org.

I am also serving as Co-Chair for the 2014 SER WOCN Conference in Montgomery with Michael Byars and Karen Eubank. I want to encourage you to attend The Future of WOC Nursing in the Capital of Dreams! There are 2 concurrent pre-conference offerings this year: WTA and Complex Pouching. The Keynote speaker is promising humor and stress management. The City of Montgomery is so happy to host our conference they are providing free shuttle from the airport to the hotel for our members and speakers. We are providing a link on the website for any member who wishes to share a room or a ride to the conference. Please visit the website www.serwocn.org for more details. The conference will be held in the beautiful new Renaissance Montgomery Hotel & Spa. It is within walking distance from the river front which has a very pretty park and a working river boat. The City of Montgomery has been revitalizing downtown and there are plenty of interesting restaurants close to the hotel. You will have no trouble finding something fun to do with your free Friday night! I look forward to seeing you all in the Capital of Dreams, Montgomery, Alabama!
Greetings SER WOC nurses!

The SER WOCN Conference is rapidly approaching and the Alabama group worked long and hard to prepare a DREAM of a conference for you (and is still working hard as you read this). We know your time and money are valuable so we strive to plan a conference that is $E^3 = \text{educational, economical and exciting}$. The Montgomery conference is all that and more so I present to you the top 10 reasons for attending the conference September 18-20, 2014.

NUMBER 10:
Best bang for your buck with contact hours coming in at $18 per contact hour. It would be a challenge to find a better rate than that at any other regional or national conference or online.

NUMBER 9:
All of your meals are included in the price of conference (if you participate in the Symposia) except for Friday evening which is a free night for the attendees.

NUMBER 8:
I have attended several conferences in the past few years and a hotel rate of $132/night is a Dream rate for many hotels and for a Renaissance it is outstanding.

NUMBER 7:
Flights into the Montgomery airport are increasing daily with airline service now for American, Delta and US Airways. The airport is convenient to downtown and is easy navigation for checking your bag, getting through security with truly nice people happy to see you and more importantly picking up your bag.

NUMBER 6:
You will have free transport to and from the airport to the Renaissance provided by the Montgomery Area Chamber of Commerce Convention and Visitor Bureau. How cool is that?! They are very excited to have our group and love WOC nurses!

NUMBER 5:
The Mayor of Montgomery has issued an official proclamation declaring September 18, 2014 as WOC Nurses’ Day and I quote the Honorable Todd Strange “in gratitude and appreciation for providing this inspiring conference to our great city.”

NUMBER 4:
The Renaissance has a world class spa on site that is spectacular in service and environment. All attendees will receive a 15% coupon off services. The manager of the spa is also planning special celebrations for the attendees so you may see them at the check in counter or on break or who knows where they may appear, offering free mini chair massages.

NUMBER 3:
Adjacent to the spa, is a spectacular rooftop pool, walking trail and fitness center for you to have personal time to care for yourself and who needs that more than a hard working WOC nurse!!

by Trudy Huey, MSN, RN, CWOCN
Director of Conference Planning
conf.plan@serwocn.org

continued on page 4
NUMBER 2:
The Montgomery SER WOCN Conference offers an opportunity to connect with your peers and interact with the leaders of our region. You have read their articles, books, and position statements for National WOCN.....Dr. Phyllis Bonham and Dorothy Doughty will both be presenting. If you have not had the pleasure of meeting our National President of WOCN, you can in Montgomery as the stellar Phyllis Kupsick will be in attendance. Be prepared to get hugged!!

NUMBER 1:
You deserve the time and opportunity to the educational offerings, interaction with your peers and vendors and stay up to date with evidenced based WOC practice. The cost of the conference is important but the cost of professional development (and coveted PGP ostomy and continence points) is priceless. Come to Montgomery for “The Future of WOC Nursing in the Capital of Dreams….Success Starts Here”

Trudy Huey

Be sure to register for the FREE Symposia sponsored by our exhibitors!

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BSN medical Lunch
Thursday, Sep. 18, 2014 at 11:30 AM

You are cordially invited to join BSN medical and Dot Weir, RN, CWON, CWS for “Clinical Impact of Hydrophobic Bacteria Binding Therapy in Chronic Wounds.” Seating is limited. RSVP to Karen Broome at: karen.broome@bsnmedical.com.

ConvaTec Great Comebacks Dinner
Thursday, Sep 18, 2014 at 7:15 PM

ConvaTec is pleased to be hosting the South Region Great Comebacks program for the sixth year during our conference. If you are interested in attending this memorable evening on Thursday, Sep 18, 2014, please click here to register.

Coloplast Breakfast Symposium
Friday, Sep. 19, 2014 at 7:00 AM

You are cordially invited to attend the Coloplast Breakfast Symposium. The Latest in Ostomy Innovation: MIO, will be presented by Maggie Bork BSN, RN, CWOCN. Please click here to register.

Mölnlycke Breakfast Symposium
Saturday, Sep. 20, 2014 at 7:00 AM

Please join us for an exciting panel discussion “Prevention Counts” featuring Rhonda Sullivan PhD, CWON, LNCC - The Mayo Clinic, Candis Kles RN, CCRN - Athens Regional Hospital, Candi Haggard RN, CCRN - Vanderbilt University Hospital. Please click here to register.
2014 Conference

Renaissance Montgomery Hotel & Spa at the Convention Center

SER WOCN Rate: $132 / Night

A registration link is now available on the SER WOCN website.

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<th>Attendee Registration</th>
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<td>Member with WTA Pre-Conference</td>
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There will be 15 contact hours available for the conference. Two pre-conference concurrent sessions will be available Thursday morning: “Wound Treatment Associate: Train the Trainer and Skills Workshop” presented by Phyllis Bonham, PhD, MSN, RN, CWOCN, DPNAP, FAAN (3 contact hours) and “The Aftermath of GI Surgery: The Art and Crafts of Ostomies, Fistulae, Drains and Wounds” presented by Karen Edwards, MSS, BSN, RN, CWOCN (2 contact hours). For more information, please visit our website: www.serwocn.org.

Target Audience:

Professionals involved in the care of patients with wound, ostomy and continence issues.

Conference Objectives:

1. Discuss advances in theoretical and clinical knowledge impacting individuals affected by wound, ostomy or continence issues.
2. Describe examples of evidence-based practice and multidisciplinary approaches to enhance outcomes in various health care settings.
3. Describe examples of evidence-based practice as it pertains to WOC nursing specialties.

Conference Co-Chairs:

I am serving as Co-Chair for the 2014 SER WOCN Conference in Montgomery with Michael Byars and Karen Eubank. I want to encourage you to attend The Future of WOC Nursing in the Capital of Dreams! The Keynote Speaker is promising humor and stress management. The City of Montgomery is so happy to host our conference they are providing free shuttle from the airport to the hotel for our members and speakers. We are providing a link on the website for any member who wishes to share a room or a ride to the conference. Please visit the website www.serwocn.org for more details. The conference will be held in the beautiful new Renaissance Montgomery Hotel & Spa. It is within walking distance from the river front which has a very pretty park and a working river boat. The City of Montgomery has been revitalizing downtown and there are plenty of interesting restaurants close to the hotel. You will have no trouble finding something fun to do with your free Friday night! I look forward to seeing you all in the Capital of Dreams, Montgomery, Alabama!

Accreditation:

This continuing nursing education activity is being applied through the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Attendees are responsible to self-report their earned contact hours to each individual state of licensure.

Jennifer Anderson, Michael Byars and Karen Eubank
SER WOCN SOCIETY ELECTIONS

by Terry Barton, BSN, RN, CWOCN
Nominations Committee Chair
nominations@serwocn.org

We have 3 outstanding candidates who have stepped up to the plate to serve us on our Southeast Region Wound, Ostomy and Continence Society Board of Directors!

Even though they are running uncontested for the election, we are still required per our bylaws to hold an official election. We need a minimum of 10% of the active membership to vote. SER WOCN Society’s Bylaws mirror the WOCN® Society Bylaws.

Online voting is available from July 15 through August 15. Your list of candidates include:

- Director of Awards: Nancy Scott
- Director of Communications: Nadine Mulligan
- President Elect: Jennifer Anderson

The candidates’ complete profiles may be viewed on the website: www.serwocn.org in the Elections section.

PLEASE VOTE!
GET YOUR COLLEAGUES TO VOTE!

WE NEED A MINIMUM OF 10% OF THE ACTIVE MEMBERSHIP TO VOTE
Awards Report
by Cindy Jones Norris, BSN, RN, CWOCN
Director of Awards
awards@serwocn.org

Award and Scholarship Recognition Time

It is an honor and privilege to wake up every day in America, the land of opportunity and freedom that was “sought” and “bought” with the leadership and blood of our armed forces. Hats off to our dedicated soldiers who were and are willing to fight and forfeit their lives for our country and freedom.

The July 4th Independence Day should be a “sacred event” to honor our soldiers and their families. It is sad to see so many of our young people who do not know, care or understand the sacrifices of our soldiers or what Independence Day is or signifies. Our WOC nurses have and can continue to show our Veteran patients the care and respect they deserve. There are so many who have severe wounds, amputations and ostomies; etc. as a result of their injuries and the psychological injuries often suffered in silence. WOC nurses can and do make a difference.

A day in the life of a WOC nurse is intense and fast paced, challenging, rewarding and often mentally and physically exhausting; but the rewards are great because we know WOC nurses have the ability to influence people, make a positive difference on our patient’s lives and the interdisciplinary health care team. I challenge you to review the WOCN® Society web site (www.wocn.org): The WOCN Society Mission Statement, Strategic Plan and Visions, Vision Statement, Core Purpose, Core Values and Society-Wide Strategies. This describes our purpose and responsibilities as a WOC nurse.

At our SER WOCN Society Annual Fall Conference, we will be presenting awards to some of our colleagues who have demonstrated these extraordinary work ethics and dedication to our profession. These will include the “SER WOCN Nurse of the Year,” and the “Alabama State Recognition Award.”

There were no applications for “SER WOCN Rookie of the Year” award. I encourage you to nominate a new WOC nurse for this award next year.

There were nine applications for the SER WOCN Fall Conference scholarships. Five were selected in a blinded voting. The winners will be announced at conference and will be awarded a check for $1200 to offset conference expenses. Recipients of the scholarships must be present to receive the scholarship. I am looking forward to seeing you at our exciting conference in Alabama.

Cindy Norris BSN, RN, CWOCN
Greetings from Columbia, South Carolina where the weather is HOT and HUMID!

I hope you all had a wonderful 4th of July holiday.

The 2014 SER WOCN Alabama Conference is fast approaching and we are still accepting abstracts for the poster presentations. Cheryl Lane and her 2014 Poster Committee are doing a great job of reviewing the current abstract submissions and notifying the authors of their acceptance. As of July 4, we have eleven submissions. That’s an awesome number, but we know there are a lot more of you out there doing research in the WOC nursing field! If you have done a research project (either for work or school) then please submit an abstract for consideration for this conference. Poster presentations are an important part of our conference and an excellent way for us to stay on the cutting edge of our practice. Presenting at conference is a great way to earn PGP points as well as cold, hard cash... $1000 award for 1st place, $500 for 2nd place and $250 for 3rd place. We’d love to exceed the number of posters submitted for the 2013 conference (there were 17 submissions last year).

Speaking of posters...did you know the e-learning program, “Tips for Abstract Writing and Poster Design/Display” authored by Leanne Richbourg of Duke, is still up on the SER WOCN Society website? It’s a quick and easy way to earn a 0.5 contact hour which can be applied toward Professional Practice points. To date, nearly 50 of you have taken advantage of this educational offering. We would love to offer more of these presentations. The topics can vary; in fact; we’d love to have a nice variety. If you have a presentation or PowerPoint you would like to share with us, we’ll be glad to complete and submit the application for contact hours then make the presentation available on the SER WOCN Society website for our membership. Once again, it’s a win-win... PGP points for you and Professional Practice for your fellow SER WOCN Society members.

Reneé
Greetings from the Great State of Alabama
by Amy Armstrong, BSN, RN, CWOCN
Alabama State Reporter
al.reporter@serwocn.org

Cheryl Lane's poster, *The Impact of Smoking and Smoking Cessation on Wound Healing in Spinal Cord Injured Patients with Pressure Ulcers*, placed second in the best poster award category at the DNP Intensive held in Tuscaloosa the first week in March. The DNP Intensive included the combined campuses of the University of Alabama at Birmingham, Huntsville and Tuscaloosa Schools of Nursing. The poster won first place for most innovative and was selected as a DNP outstanding poster presentation at the UAB School of Nursing. The poster abstract was also selected for a podium presentation at the Paralyzed Veterans of America conference to be held in Las Vegas, NV. Cheryl Lane is currently employed at the UAB, Spain Rehabilitation Center and is a member of the Birmingham Black Nurses Association and the Birmingham Area WOC Nurse Association. She was hooded at the Doctor of Nursing Practice Commencement Ceremony on April 28th, 2014.

Karen Edwards traveled to Orlando and SAWC to present Hydrofera Blue at the Hollister booth.

Congratulations to Patricia Blakely for being selected as the 2014 Hattie B. Stokes Honorary Member of the Birmingham Area WOC Nurse Association.

Najla Washington began a journal club to be held quarterly at the Birmingham Area WOC Nurse Association meetings. The first journal club article, “Ostomy Related Complications after Emergent Abdominal Surgery,” was well received and the discussion led by Najla was excellent!

Cynthia Cunningham and Randall Broach began working as inpatient WOC nurses at the Birmingham VA.

*Cheryl, center, at her DNP hooding ceremony.*
On May 23, the Birmingham Area WOC Group partnered with the local UOAA chapter and sponsored a table at “Older Americans Day” at Eastlake Park.

From Mobile to Huntsville and everywhere in between, Alabama was well represented at the National WOCN® Conference in Nashville.

Children’s of AL gained a second new WOC nurse, Elizabeth Day.

Our condolences to Pat Blakely in the recent loss of her mother.

The nurses of our state are looking forward to hosting the SER WOCN Society Conference in Montgomery in September. See you there!
Florida - The Sunshine State
by Linda Ravenhorst, MBA, BSN, RN, CWON
Florida State Reporter
fl.reporter@serwocn.org

2014 Conference Wrap-Up

What a time! What a time! If you were at the FAET 35th Annual Conference, Mardi Gras: “Unmask Your Most Extraordinary WOC Practice,” February 28 – March 1, 2014, then you know what a great time we had! A special thank you to the 2014 FAET Conference Committee: Jennifer Bart, Aimee Sheddan, Mary Coons, (Set-up and Registration); Jeaneen Gause, Fadra McIntosh, (Decorations); Lisa Harmon, (Speakers, MC, Timekeeper); and Lillian Ortiz, Julia Soto-Hernandez, (Vendors). There could not have been a more capable, expert team assembled. We had 130 attendees who were treated to an enlightening and inspiring educational conference that still managed to be FUN, FUN, and FUN! Our speakers were stellar, the hotel staff made sure we never went hungry, and the vendor support helped to make this conference a first class event. Thank you most of all, to our members and friends, who support the FAET conference every year. I am proud to hand the baton to the 2015 Conference Committee, who I know are already working hard to bring you another awesome Conference!

THANK YOU!
--Shirl Nix Rogers, 2014 Conference Chairperson

Congratulations to Our 2014 Milestone Honorees!

The Milestone Award honors members for every five years of certification in the WOC nurse specialty. Certification is one of the major opportunities for a WOC clinician to validate their knowledge, skills and expertise in the field. Certified WOC clinicians help to distinguish their healthcare facility as centers for excellence in Wound, Ostomy, Continence and/or Foot Care. Thank you Milestone Award members for your commitment to advancing our specialty.

5 years:
Katie Granger
Anne Marie Thompson

10 years:
Molly Holt
Tabassum Merchant
Shirl Nix Rogers
Lori Wallace

15 years:
Jana Rochette
Jacqueline Wiseman

20 years:
Sue Kennedy
Shawna Philbin
Argelia Welber

25 years:
Karen Durigan
Patti Haberer
Kathy Myatt

30 years:
Carolyn Hewett

35 years:
Linda Moore
Martha Taylor

Florida news continued on next page
We will honor our 2015 Milestone members at the 2015 Conference. So, if 2015 will mark your 5th, 10th, 15th, 20th, (and so on) year as a certified WOC nurse, then let me know! Additional reminders will be sent out later this year, but I have already started the running tally of members for us to celebrate in 2015! Email me at shirlnix1@aim.com

Cheers!
Shirl Nix Rogers, FAET Director of Awards

Save the Date:
March 6th and 7th 2015
2015 FAET Conference
Hilton Cocoa Beach Oceanfront in Cocoa Beach, Florida

Save the date and come join your friends and colleagues for sun, fun and a time of learning as we “Ride the Waves of Change.” A time of education and networking has been planned. Back by popular demand Nu-Hope will again present a How-To-Workshop on Pouching the Difficult Patient. A preconference workshop filled with management tips for difficult stomas, fistula management and “how-to” for hernia belt fitting. A second workshop will also be offered featuring lower extremity wound management for vascular ulcers and compression wraps. The preconferences will feature hands-on learning experiences. As an added bonus for the 2015 conference there will be a poster display. We have space for ten poster presentations and look to our membership for submissions. Keep your ears to the ocean for more details. Space is limited and preregistrations are a must.

From Brevard County

The Brevard WOC nurse group is busy planning the 2015 FAET Conference – “Riding the Waves of Change!” The conference will be held at the beautiful Cocoa Beach Hilton. The hotel is literally on the Beach!

The Brevard WOC nurse group has been meeting every other month with an Educational Dinner and we usually have 12 - 15 WOC nurses or WOC students in attendance. This group has proved to be a great time for us to get to know each other better and share what works for our patients. Brevard is a small county and we tend to "share" patients at different facilities.

Some recent news from around the county:

• Kristin (Cornthwaite) Matarazzo was married fall of 2013.
• Tammy Turner recently relocated from Georgia in March to become the new Health First Home Care WOC nurse. Tammy joins Lynn Shrieves for PRN Home Care, so Brevard now has two home care WOC nurses!
• Heather Phister recently accepted a position at Wuesthoff Rockledge as Inpatient WOC nurse.
• Jana Rochette has returned to Health First and will be the Inpatient WOC nurse at Viera Hospital.
• The Health First Outpatient Ostomy Clinic reopened the end of April!
Brevard County continued

I am Katie Schmidt, representing Brevard County as the “New Scribe” for the area. I am the new Clinical Coordinator at the Parrish Wound Healing Center. I recently left Health First Cape Canaveral Hospital Inpatient Services after several years at the WOC nurse. I am looking forward to contributing to the FAET Newsletter! Thanks, Katie

Our new reporter from the Jacksonville area:

Rhonda Sullivan, was awarded the first annual Young Investigator’s Award at the Symposium on Advanced Wound Care (SAWC) in Orlando, Florida in April of 2014. This is an extraordinary honor because though she has been a nurse for 21 years and a WO nurse for 14 of those; she is new to the research nurse role. This award afforded her the honor of an oral presentation of her research findings for a, “Five Year Retrospective Review of Pressure Ulcer Descriptors in Persons with Darkly Pigmented Skin,” to the group of over 2,000 attendees. She also presented two posters at this conference. One of this project and the other was, Incontinence Cleansing Protocol Results in 75% Decrease in IAD and 20% Decrease in Facility-Acquired Pressure Ulcers.

Her first research project, “A Two Year Retrospective Review of Suspected Deep Tissue Injury Evolution in Hospitalized, Adult Patients,” yielded opportunities to present her findings at the National Pressure Ulcer Advisory Panel (NPUAP) Suspected Deep Tissue Injury Consensus Conference in Houston, TX; publication in Ostomy Wound Management (OWM) journal and various speaking opportunities throughout the United States.

Though she vowed, after her first project to “never do research again,” her desire to find the answers many nurses seek propels her forward into the research abyss. She challenges every nurse to step into this unknown as the experience has not only be rewarding personally; it has allowed her to grow professionally by gaining access to the invaluable insights of thought-leaders from all other the world. She closes by saying, “Nurses know intimately the things that challenge us. Those things should be the catalyst for the answers we seek.”

Also from Jacksonville:

I have finished my on-line ostomy course through the Cleveland Clinic in Ohio. I went to Cleveland for my 40 hours of clinical, learned so very much from their preceptors in the out-patient ostomy clinic WOC nurses and the in-patient WOC nurses. I will sit for my certification test as soon as I receive my certificate of completion for the course.

While I was in Cleveland, I stayed with my mother; so my trip was work and play. Of course, it was wonderful to spend time with my family and friends. No vacations scheduled for the rest of the year.

I have sent in my paper work to recertify for my wound care certification. I am recertifying through CEUs 60 are needed, I have 72 CEUs. I am waiting for the National Alliance of Wound Care to verify my CEUs and sent my recertification paper work.

My husband and I bought a home to renovate. We have demolished the interior leaving on the studs, removing walls and recreating the main floor plan. We are taking bids on a two story addition for the back of the house. This week we are rebuilding the mudroom and pool bath. Maybe something will look like a completed room.

-Diana Rickard
**From the Orlando area:**

I presented a lecture on “Wound Management in Geriatric Population: Healing vs. Palliative” to the Florida Chapter of the Gerontological Advanced Practice Nurses Association annual conference in Orlando.

-Charlene Demers

**From Citrus County:**

I am working part-time with a family practice physician as an ARNP, CWON. I am also in the process of getting my research approved for my PhD in Nursing Research. I am excited about this because of the subject and the great opportunity to add new knowledge to wound care practices. The title of my dissertation is “Physiologic Responses to Listened Music as an Adjunct to Traditional Wound Care in Adults Over 60.” This is the first time listened music is being used in the outpatient chronic wound care venue. I will be conducting my research at Seven Rivers Wound Care Center. I am looking forward to completing my research and publishing it in the WOCN Journal and WOUNDS. My anticipated graduation is April of 2016. I plan to apply for a WOCN scholarship when my research is approved. Thanks for the opportunity to share my work in Citrus County.

- Take care, Connie Davis

**From the East Central area of Florida:**

I recently graduated (May 2014) with honors from Florida Atlantic University, Christine E. Lynn College of Nursing; and I achieved board certification from the American Academy of Nurse Practitioners (AANP) as a Family Nurse Practitioner! Yes, I will be staying in East Central Florida. I’ll be at a federally qualified healthcare clinic on the Treasure Coast! This is a very exciting opportunity to practice in primary care with a medically underserved population. Many of the persons in this community cannot afford or have not had access to a wound center or the expertise of a WOC nurse. In addition to providing primary care, I’ll be able to share my expertise and knowledge with our clients and staff.

- Karin Klause

**From our North Florida Area:**

Cathy Wogamon of Live Oak received her Doctor of Nursing Practice degree with a major in family nurse practitioner from Florida State University in Tallahassee on May 3, 2014. Cathy graduated with a 3.926 grade point average. She has been a member of Sigma Theta Tau, an international nursing honor society, since 2009. Cathy received a Bachelor of Arts degree with a major in music from Bluefield College in Bluefield, Virginia in 1986. After her father’s illness and passing, Cathy returned to college to pursue a career in nursing. Cathy graduated with honors from Wytheville Community College in Wytheville, Virginia in 1991 with an Associate of Applied Science degree in nursing. She received her Bachelor of Science degree in nursing in 1999 and her Masters of Science degree in nursing education on 2009, both from Florida State University.
North Florida continued

Cathy began her nursing career as a staff nurse at Smyth County Community Hospital in Virginia in 1991. She then pursued a career in pediatrics in 1994, working as an office nurse at Abingdon Pediatrics in Virginia and Milla Pediatrics in Lake City, Florida. Cathy changed her focus to geriatrics in 1999 and worked as an administrative nurse in several long-term care facilities: Madison Nursing Center in Madison, Florida, The Good Samaritan Center in Dowling Park, Florida and Lafayette Health Care Center in Mayo, Florida. Cathy began her teaching career at Florida Gateway College in 2009 and continued to teach while attending college until 2012. She taught in the Practical Nursing, Traditional RN and the LPN-RN Bridge programs. Cathy also served as a wound care consultant at Cross City Health and Rehabilitation in Cross City, Florida while attending college.

Cathy has served as an advocate for amyotrophic lateral sclerosis (ALS) patients since her father died of ALS in 1985. Cathy served as the ALS Care Coordinator for the Florida ALS Association for the Gainesville, Tallahassee and Pensacola areas for several years. She also served as a volunteer clinical researcher for an ALS project at Mayo Clinic in Jacksonville, Florida and presented her work at the 2009 National ALS Conference in California.

Cathy has been a nationally certified wound care nurse through the WOCN® Society since 2010. She has served two terms nationally on the WOCN Scholarship Committee and has recently been selected to serve nationally on the WOCN Item Review Committee. Cathy presented her DNP poster at the National WOCN Conference in Nashville this year.

Cathy resides in Live Oak with her husband, Ted Wogamon, who is a Physical Therapy Assistant at Riverchase Care Center in Quincy, Florida.

From Terry McVey:

I graduated from Wicks Educational Associates on May 28, 2014 with my WOC nurse course. I am now studying to take my boards! I took a few weeks off from studies and went to Mount Dora for a relaxing weekend; now it is back to the books!

The United Ostomy Associations of America recognized Linda Ravenhorst for Exceptional Service and dedication to the Hernando County Ostomy Association and Nomination for WOC Nurse of the year. Awarded by Bob Barnard, President of the Hernando County Ostomy Association on May 15, 2014.

From the Tampa Bay Area:

Bernie and Patti Haberer travelled to Utah for their vacation. The highlight of the trip was volunteering at Best Friends Animal Sanctuary. This 5000 acre no kill animal sanctuary is located in Kanab, Utah (bestfriends.org). While there, we had an opportunity to care for pigs and work with a group of dogs. Had we not flown to Utah, I would have brought several dogs home. Bernie promised, once we got home, I could adopt another lab from Labrador Retriever Rescue of Florida. We welcomed Sandy Lee, an 18 months-old yellow lab into our home.
**Tampa Bay Area continued**

I am submitting a BIG Thank You! note to the Awards Committee for allowing me the privilege of being a recipient of the 2013 SER Fall Conference Scholarship Award. Attending this annual SER WOCN Society Conference was a great opportunity to network with southeastern regional colleagues, learn from educational lectures, earn CEs and update my product/equipment information file when visiting the vendor fair. I brought back some of the new surface and wound care products for evaluation by Moffitt’s Skin Integrity committee. The location for 2013 was comfortable and conducive for a large group of attendees. I truly appreciate the scholarship which helped offset some of my tuition and travel needs.

Are you aware of the application for the following in SER WOCN Society website (www.serwocn.org)? Unfortunately, the nomination process is closed for 2014, but please save the information to apply for eligibility in 2015. FYI: This is the info for 2014 SER WOCN Annual Conference Scholarship: Five $1200 conference scholarships will be awarded. Criteria for application are:

- Member of the SER WOCN Society
- Engaged in clinical practice of wound, ostomy and continence nursing
- Certified by the WOCNCB in one of the following: wound, ostomy and/or continence
- Agree to submit a summation of the experience to the Director of Awards for publication in the SER News and/or SER WOCN website
- Self-applications only
- Recipients will be notified by July 1

A recipient cannot receive SER WOCN Annual Conference Scholarship two consecutive years. - From Nancy Scott

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**New Florida Law Passed; Creation of Moffitt Specialty License Plates**

New specialty license plates for Moffitt will be available soon!

Florida Governor, Rick Scott, signed a law to create new specialty license plates for Moffitt. The new law will allow Floridians the opportunity to purchase a Moffitt license plate with revenue from the sale to directly support ongoing research. These new plates are part of Florida’s $80 million initiative to help Florida become the nationwide leader for cancer research. The plan provides $60 million in direct allocations to the state's major cancer institutions, as well as $20 million to support individual cancer research projects conducted by scientists throughout the state.

The goals for Florida’s statewide cancer initiative are to raise the overall quality of cancer care and research in our state and to increase the number of Florida institutions that can attain the "Comprehensive Cancer Center" designation conferred by the National Cancer Institute (NCI). Moffitt is currently the only Florida-based institution that has the NCI Comprehensive Cancer Center designation; which is awarded only to cancer centers meeting the highest standards for patient care, research, prevention and education. Florida’s statewide cancer initiative acknowledges Moffitt’s success and NCI Comprehensive Cancer Center designation while affording opportunity to the others.

Further instructions on how and when you can purchase a Florida Moffitt license tag will be available soon.

Moffitt Cancer Center located at:
12902 Magnolia Dr.
Tampa, Florida (near USF campus).
Yes, There IS A Camp For That!

I recently had the opportunity to attend an awesome, weeklong camp for kids called Youth Rally. This wasn’t just any camp – it was a place where adolescents ages 11-17 with bowel and bladder problems go to find support with other kids who share the same medical and emotional experiences. Through the camp, which is held every summer, these kids learn how to gain confidence and be independent. They form lasting, lifelong friendships and emotional connections with others. During the week, the kids benefit from medical educational programs, activities, rap sessions and motivational speakers. The Youth Rally theme is “You are not alone” and the kids learn that everybody, regardless of any medical or physical differences, matters as a person and has the ability to achieve their goals and dreams (www.rally4youth.org).

Each year, the Youth Rally is held at a different college campus and the kids stay in the dorms. There are approximately 150 kids that attend the camp with about 75 volunteer counselors. Many of the counselors share similar bowel and bladder dysfunctions as the campers. Because of this, the kids have positive role models and are able to seek advice from someone who’s experienced the same challenges. Peer discussion groups, led by the counselors, range from how to deal with medical issues; making wise choices as teens and many different social issues in life. The activities are planned, organized and led by the counselors and always fun for the kids to enjoy – things like swimming, basketball, arts and crafts, playing softball, shopping, video games and field trips to amusement parks and beaches (www.rally4youth.org).

In addition to the counselors, approximately 10-15 WOC nurses volunteer their time as they lead medical education sessions to teach the campers about their diagnosis and how to manage their issues in a healthy manner. A supply room is set up at the camp to teach about new products and the wide range of resources that are available. The WOC nurses attend all the activities and are available 24 hours a day to assist with any problems that may arise.

If you happen to be (or know) an adolescent with Crohn’s, Colitis, Hirschsprungs, Bladder Extrophy, or Spina Bifida and want to have an amazing time for a week during the summer, check out the website at www.rally4youth.org. Donations make it possible for all campers to attend regardless of their financial situation. To learn more about how you can contribute to make a difference, visit www.rally4youth.org.

- Submitted by Joan Jacoby in Hernando County

News from WOCN conference technology!!

Nancy Scott and over 200 attendees joined the National WOCN Conference via virtual webinars–earning many CEs with the live streaming opportunity which was generously sponsored by Convatec. Hollister also sponsored presentations and speakers. This was so beneficial since many of us could not make it to the National conference; whilst having to man the fort so their peers can attend. Please take advantage of this program if offered again next year. FYI: save the dates for National WOCN conferences which will be held in San Antonio, Texas, June 6-10, 2015; then in Montreal, Canada, June 4-8, 2016.

- Submitted by Nancy Scott
Group Updates and Announcements:

- Children’s Healthcare of Atlanta proudly welcomes two new WOC nurses to their team: Lauren Fetters and Madelyn McGuire.

- Wellstar Kennestone recognizes Julie Murray, a certified wound nurse, as she works on the ostomy and continence modules; Kira Parfitt, a new hire this year, who recently completed Emory’s WOCNEC program, is now a CWOCN; Christine Reuscher just returned from the National WOCN® conference in Tennessee; Yvette Mier presented a poster at national conference and is working on the burn chapter of the acute and chronic wounds textbook. Congratulations to these ladies and to those who successfully recertified this year: Sharon Hornbuckle, Janice Ranger, Karen Lyman and Laure Kraker.

- The Wound, Ostomy and Continence Education Center would like to congratulate and welcome Rose Murphree as the new Director of the WOCNEC program. Rose served as an instructor and clinician to the program prior to transitioning to this new role. Her colleagues “expect the WOCNEC to grow and flourish under her leadership.” Congratulations Rose! The Education Center would also like to announce that Lori A. Borja is joining their team on July 7th. Lori has 14 years of experience as a WOC nurse. She earned her Masters of Science from the University of North Carolina Charlotte in 2012. Most recently, she worked as a WOC nurse at Carolina Health Care in Charlotte and as a Family Nurse Practitioner at Target Clinics. Her colleagues describe her as an “excellent educator and speaker” and “are so excited about her addition to the team!” Welcome Lori!

General News:

Dorothy Doughty “officially” retired from the WOCNEC on March 31, 2014. Colleagues from the WOCNEC share the following: We will miss her but we wish her well as she begins new endeavors. It was with pleasure that about 25 people congregated at Merrill Fraser’s house Saturday, March 29 for a Pot-Luck dinner. Many WOC nurses from the metro Atlanta area and beyond attended and know that WOC nurses (and/or their spouses) CAN cook! Food was fabulous. We celebrated with Dorothy well into the night and then again at a luncheon Monday, March 31 in the Clifton Road classroom. Janet Ramundo flew cross-country to visit and join our celebrations with and for Dorothy. And for all of you “old timers,” JoAnn Waldrup joined us and spent a good part of the afternoon Monday reminiscing with Dorothy, Janet and Rose. We will miss Dorothy’s enthusiastic, positive and generous spirit as well as her seemingly bottomless level of knowledge of WOC nursing but she has left the program in able hands.

** So what is Dorothy doing since she retired?? As you can imagine, she is most certainly staying busy! Dorothy writes she is keeping herself “entertained by doing contract work and yard work, working on the WOC nursing core curriculum and looking for a part time job!” Congratulations on your retirement, Dorothy. It is well deserved!

Georgia news continued on next page
Volunteer Opportunities:

- Mercy Ministry foot clinic at St. Paul’s Presbyterian Church in Midtown will be August 16th from 12-3. Donations of supplies: towels, socks, lotions and powder always appreciated. Volunteers (both medical and ancillary) needed. Can’t join us? Financial donations can be made to the church or the church on the street ministry. Contact: Lynette.franklin@emory.edu.

- Lazarus Ministries’ Annual Health Day for the Homeless in downtown Atlanta, Sunday afternoon, September 21. We will be providing wound care and foot & nail care. People can contact me if they have questions or need more information. Rose @ 404-778-3541 or rmurphr@emory.edu.

Ostomy Research Study

- Ostomates needed for a clinical study using a new deodorizing product. For more information: email: Cynthia.timms@emoryhealthcare.org or visit: http://www.wocn.org/forums/Posts.aspx?topic=961275
National Conference:

- GA WOC nurses were well represented at the 2014 WOCN Annual Conference in Nashville! Rose Murphree presented an amazing review of pharmacodynamics & therapeutics for ostomy care. Lynette Franklin did a fabulous and interactive review of urinary incontinence. Janet Ramundo and Bonnie Sparks held a pre-conference session on debridement options using pig's feet for demonstration and practice! Tim Porter-O'Grady, Emory WOCNEC alum, GA resident, and SER WOCN Society member, delivered a phenomenal opening keynote speech!

Consortium Announcements:

- Thanks to Stacey Adams and Smith and Nephew who sponsored our June educational consortium at Del Frisco's Grille in Atlanta.
- In order to improve practice, Heath Brown would like to network with those facilities that use EPIC for documentation. Contact Heath: Heath.Brown@wellstar.org
- If you know of a company who would like to sponsor an educational consortium, please contact Aileen Ankrom aileen.ankrom@emoryhealthcare.org

I am excited to be the new GA SER Reporter.

We will miss Kathie Fuller’s smiling face and hard work. We wish her well in her new endeavors.

Many thanks to those who shared their news!
North Carolina News
by Colleen Spiller, MA, BSN, RN, CWOCN
North Carolina State Reporter
nc.reporter@serwocn.org

North Carolina News “The Tar Heel State”

Many of us have just returned from a wonderful National WOCN® Conference in Nashville, Tennessee. I think a fun time was had by all as we “fine tuned” our skills! For those of you who could not make it, perhaps we will see you in Alabama. North Carolina had strong representation, and it was good to see everyone.

Professional news…

Congratulations to Susan Dunzweiler at High Point Regional Health System, who is an NC Great 100 award recipient. The Great 100, Inc. is a grassroots peer recognition organization honoring the nursing profession in North Carolina. Award recipients are recognized for their outstanding professional ability and for their contributions to improving the healthcare services in their community. We are so proud of you Susan, well done!

Get ready y’all! The Alabama WOC nurses have been busy planning a great conference for our membership. You should have received an attendee brochure in the mail recently. Further information can be viewed at www.serwocn.org. The 2014 SER WOCN Conference, “The Future of WOC Nursing in the Capital of Dreams” will be held September 18th-20th at the Renaissance Montgomery Hotel and Spa at the convention center. The hotel is downtown Montgomery, facing the Alabama River. The conference is full of exciting speakers and topics and Friday evening is FREE to do whatever you would like. The Spa is spectacular! The 2015 SER WOCN Society Conference will be held in Orlando, Florida and is also in the process of being planned. …And if the 2015 convention is in Florida, you know that means 2016 is North Carolina! Never too early to start planning and dreaming of a Carolina experience. We hope to see everyone in Alabama!

Dawn Engels, Laurie McNichol and Melody Austin at Cone Health had a poster presentation at the National WOCN Convention. The title was: What factors may contribute towards the development of pressure ulcers in patients that have been in the OR setting? Peggy McCracken, Brenda Emmerth and Karen Sanders at Advanced Home Care had a poster entitled, Clinical Case Series to Evaluate a Silver Foam dressing. Laurie McNichol and two other colleagues from Cone Health had a poster entitled, Not Just Sheets...Therapeutic Linen--The Impact of Synthetic Silk-Like Fabric on Pressure Ulcers. The primary author of this poster was a recipient of a Sage Award, a travel grant awarded to first time National WOCN
Family news…

Stephanie Yates is a new, first-time Grandmother! Congratulations Stephanie. Tyson Franklin Yates was born on May 3. Stephanie is looking forward to wearing this new hat. She has really cute pictures too!

Joanna Burgess and Colleen Spiller both moved into new homes recently. Come and visit us in 5 years when we FINALLY get settled in!

Colleen Spiller’s son, Kingsley, was recently chosen to go through the Special Forces selection and application process. This is a 21 day trial of food and sleep deprivation, navigation tests and physical endurance. Should he make it through, he will then have two years of training ahead of him.

Thank you for the opportunity to serve as your NC Reporter for SER WOCN Society.
Welcome to the hot and humid summer in South Carolina!

Roper St Francis Home Care welcomes Ellen Moore! Ellen joined the Roper team in June.

Roper St Francis Hospital is celebrating some graduates this year: Jacqui Streeter is graduating from her BSN program in July and Faith Singleton graduated with her Masters in Nurse Education. Congratulations!

Mary Arnold Long was elected to the WOCN® Board of Directors for Director-at-Large Area #4.

The Charleston Save a Leg, Save a Life (SALSAL) chapter is going very well. Carolyn Cuttino is now on the faculty for the Wound Certification Review Prep Course. She recently obtained her CWS status. Way to go Carolyn! She plans on recertifying this year as a CWCN. She continues to work with the Carolinas Center for Medical Excellence who has the contract for NC and SC for the CMS federal pressure ulcer initiative. They are providing education for acute care and skilled and long term care facilities on pressure ulcer prevention and management.

Medical University of South Carolina’s (MUSC) has some new faces and Phil Botham is now the department head. Phil also has been nominated for the WOC Certification Board of Directors.

Nursing researchers at the MUSC College of Nursing continue to recruit adults to participate in an ulcer prevention research study using a new routine of self care for people with healed venous leg ulcers. Please continue to refer your healed venous leg ulcer patients. People of all racial or ethnic backgrounds are welcomed and eligible participants will receive supplies and study compensation. Study sites are conveniently located at MUSC in Charleston and at the Spartanburg Regional Medical Center in Spartanburg, SC. To volunteer for this study or for more information, please call Cam Spencer at (843) 792-4771.

South Carolina had many members in attendance at the National WOCN® Conference held in Nashville, Tennessee in June.
Greetings from Tennessee!
by Barbara Dale, BSN, RN, CHHN, CWOCN
Tennessee State Reporter
tn.reporter@serwocn.org

Hello everyone!

I am Barbara Dale your new Tennessee reporter for the SER WOCN Society newsletter. I was handed over the reins from Amy Bandelier last month. Amy was my main preceptor at Vanderbilt in 2005 when I did my ostomy clinical and I can’t imagine a better clinical experience. I currently work in home care smack dab in the middle of Tennessee and have been active on National WOCN® committees in the past and I am looking forward to putting more effort into volunteering on a regional level. We have such a wonderful group in the SER WOCN Society.

WOCN Conference June 21-25 Nashville, TN

It was great having conference here in our neck of the woods. It was an added benefit to help with costs not to have to fly as well! Not all of us have employer sponsored conference trips. I was glad to run into some old friends from our area including Marilyn Hargrove from Vanderbilt, Nancy Burke from Memphis and meet people from the WOCN forums like Margaret Heale and Cheryl Bealer.

Out of the 5022 WOCN members, a whopping 1451 (28%) attended conference in our great state! If you include exhibitors, there were 2485 attendees. According to the WOCNCB®, there are 136 WOC certified nurses in the state of Tennessee. 95 of those 136 are members of WOCN. Since conference was in our state this year, I think we can presume we had more than 28% of our state members at conference. There were 12 Tennesseans in attendance at the Southeast Region meeting Monday, June 23rd. We talked about business, SER WOCN Society Conference in Alabama in September and socialized quite a bit—well I socialized with our regional friends!

Tennessee WOCN members were well represented at conference with our own Carolyn Watts as President-Elect of WOCN Society, Martha Davidson as President-Elect of SER WOCN Society, Sonya Clark as WOCN Membership Committee Chair, Elliot Douglass as WOCN Wound Committee Chair, Dr. Mona Baharestani presenting the session, “Barbara Braden Lecture: Dancing to a New Beat? Medical Device–Related Pressure Ulcers,” and Dr. Roberta Muldoon from Vanderbilt presenting the session, “Life is a Highway”: Managing the Twists and Turns in Caring for the Bariatric Patient with a Stoma;” not to mention the numerous individuals who serve on WOCN Society and SER WOCN Society committees and task forces.

Tennessee-based exhibitors at WOCN Society Conference included:

- American Medical Co-op, LLC Franklin, TN
- DeRoyal, Powell, TN
- The Gideons International, Nashville, TN
- Integrated Healing Technologies, LLC, Franklin, TN
- Oxyclips, Cookeville, TN
- Pressure Management Resources (PMR), Memphis, TN

continued on next page
Tennessee Continued...

The Great Comebacks event Saturday night was packed and a lot of fun at the Wildhorse Saloon. I noticed how so many of the non-Tennesseans had on their jean jackets and cowboy boots. Isn’t it great to be a Tennessean! We get to dress like that every day if we choose. The posters were really nice this year with less of them being product oriented/sponsored and more that were focused on processes and practice change and the art and science of our profession. It was obvious everyone has been hard at work this year! I must say I was particularly impressed with the educational sessions this year being very up to date and there were more specific sessions for those of us not in acute care. Seemed very balanced out between practice settings and level of practice! I spoke with Heather Martinek from the National WOCN office this week and she encourages members to check out the CEC (Continuing Education Center) to view sessions they may have missed from conference or if they were unable to attend. All of the sessions will be available. If you did attend conference there are already some up on the CEC that you can watch for FREE.

Recertification News:

Several of our members utilize the PGP recertification method. Amy Bandelier, Hope Voegeli, and Jennifer Vandiver recently recertified by PGP and encourage anyone who has never tried this method to have a look at the WOCNCB website. Hope said “We recommend this method of certification- the process is much easier than what a lot of 1st time re-certification WOC nurses may think. It you record your actions as you go it will be much easier. This was my 3rd time to re-certify by PGP and Jennifer’s 1st.”

Local Groups:

The Nashville WOC group meets monthly and you can contact Jennie Evangelist for updates. The Knoxville area WOC group also meets monthly and Tracy Widby is their contact. I would love to hear from Chattanooga, Tri-Cities, Memphis and everyone in between about what you are doing in the field; where everyone is working and any new projects with results you may be working on! Speaking of Memphis and the Tri-Cities, Jenny Hurlow recently co-authored an article in the July/August issue of JWOCN entitled, “Refinement of an Instrument for Assessing Incontinent-Associated Dermatitis and Its Severity for Use With Darker-Toned Skin” and Dr. Mona Baharestani also co-authored an article in the same issue, “Unavoidable Pressure Injury: State of the Science and Consensus Outcomes.”

Please send any new or updated information in to share with our colleagues. Help inspire others in our area to think outside the box, get outside our comfort zones and help promote our wonderful profession! I would love for the Director of Communications to have to tell me to shorten our section!! Have a great rest of the summer and I sure do look forward to hearing from all of you!

Barbara (tn.reporter@serwocn.org)