



President's Report

Jennifer Anderson, MBA, MSN, RN, CWCN, CFCN, CWS

President

president@serwocn.org



Dear Southeast Region of the WOCN® Society Members,

The 49th Annual WOCN® Society Conference was held the end of May in Salt Lake City. There were many SER of the WOCN Society members who traveled to Utah to attend the conference. It was wonderful to have 51 SER of the WOCN members who attended our regional membership meeting on an early Saturday morning! North Carolina had the largest representation at 16 members with Florida as a close second at 9 members. We were honored to have a WOC nurse from Brazil join our group as well!

While in Utah, Laura Shafer (President-Elect), Glenda Brunette (Director of Communications) and I attended the Regional & Affiliate (R&A) President's Leadership Meeting. The Society leadership discussed each R&A need regarding assistance/guidance on mentoring / preceptorships, website oversight and financial management. Most of the R&A noted similar challenges with each handling the problems uniquely and individually with regards to coordinating and providing services for their membership. The next National WOCN® Society Conference will be in Philadelphia, PA, June 2-6, 2018. It promises to be an awesome conference as it will be the 50th Annual Conference!

Have you checked out the new tools on the WOCN Society website? There are several great items:

- The Peristomal Skin Assessment Guide - <http://psag.wocn.org/#home>
- Support Surface Algorithm - <http://algorithm.wocn.org/#initial-skin-assessment>
- VLU Algorithm - <http://vlu.wocn.org/#home>

The links are included above or can be accessed at www.wocn.org. Click on clinical tools under the Resources tab on the home page. There are several other agency resources available as well: AHRQ On-Time Pressure Ulcer Prevention Tool, ANA CAUTI Prevention Tool and Guidance on OASIS Skin and Wound.

If you haven't already registered for the 2017 SER of the WOCN Society Conference, now is the time to do so. Anne Rodgers, conference chair, and her Tennessee conference committees are planning a tremendous program. Our annual conference is the best value around for obtaining wound, ostomy and continence education. Hope to see you in Tennessee at the end of September.

Thank you for your dedication to your Society, patients and colleagues!

Warm regards,

Jennifer Anderson

President Southeast Region of the WOCN® Society

president@serwocn.org



Southeast Region 2017 Board of Directors

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bhe@serwocn.org

Communications Update

by Glenda Brunette, MSN, RN, CWON
Director of Communications
news@serwocn.org

Hello from hot & humid South Carolina,



If you plan to attend regional conference in Knoxville, TN, please register ASAP as early bird registration ends July 12th. An outstanding program is planned & the city is very hospitable and walkable. The board has planned a special gift for attendees as a way of giving back to our valued membership. If you have an interesting case series, please consider submitting a poster. There are cash prizes awarded for the top 3 posters. If you would like to try to coordinate ride/room sharing, the WOCN society has indicated that the forums are available to help you communicate with fellow conference attendees. We hope to see you there. Looking toward next year, our regional conference will be held in Myrtle Beach, SC!

I was recently invited to attend the National WOCN Society's annual conference in Salt Lake City, Utah and it was phenomenal. The program was wonderful and the city was quite interesting. The SER had a large turnout for our regional meeting – thanks to all who attended. It was a great opportunity to network and catch up with old friends while receiving updates from our President, Jennifer Anderson!

Have you been to our website (<http://www.serwocn.org>) lately? There are links there for conference registration, poster submissions, election candidate profiles, a free CE opportunity on biofilms and more! We also have a Facebook page – please like and follow us there (www.facebook.com/serwocn).

Thanks for all of our membership who are running for board positions – we NEED you! We wish the best of luck to all of our candidates. Please view their profiles on our website and don't forget to vote. If you haven't volunteered in the past, please consider it when elections come up again. It is an interesting experience for professional growth.

Thanks to all of our state reporters for their contributions. We do need a volunteer reporter for North Carolina – thanks to Karen Sanders for helping out in the interim. Please read further to see what your colleagues have been doing. Contact information for our state reporters is below. Please contact them with any professional news you would like to see included in our newsletter.

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|--|--|
| • Alabama: Sonya Hicks | al.reporter@serwocn.org |
| • Florida: Kathryn Dere | fl.reporter@serwocn.org |
| • Georgia: Angela Dye | ga.reporter@serwocn.org |
| • North Carolina | OPEN |
| • South Carolina: Joan Jackson Meekins | sc.reporter@serwocn.org |
| • Tennessee: Barbara Dale | tn.reporter@serwocn.org |

Have a wonderful summer!!

Conference Planning

by Elaine Rush, RN, BS, CWOCN
Director of Conference Planning
conf.plan@serwocn.org



It always surprises me how fast a year goes by and how many things change in our practice each year. The challenge we have is to keep up with the newest research, the latest products available for our use, the new modalities available to our practice and our patients, and the new experiences we have each day as we serve our patients. The annual SER WOCN annual conferences continue to address what is going on as we practice wound, ostomy and continence care. September 28-30 in Knoxville Tennessee, we meet again to enhance our knowledge along with seeing friends and discussing what we are doing and what our needs are as we practice in our individual settings.

It takes a village to put on our conferences and we have an experienced team in place to help conference fulfill your needs and challenge your thinking. Bernie Haberer as our manager and Angela Howell as our event planner assist the Tennessee Conference Planning team headed by Anne Rodgers and have planned an exciting conference this year for us.

The preconference programs are "Management, Containment, and Skin Issues of a Patient with a Fistula or Complex Ostomy" which will present a program and problem solve with those attending and address the issue that we are confronted with when interacting and teaching these patients and "Efficacy of Total Contact Casting in the Treatment of Diabetic Foot Ulcers" will bring to light the research and technique of off-loading the diabetic foot ulcer as a gold standard. I find myself reminding patients "if you do not off-load, it cannot heal". This will be an opportunity to learn the process, or review it, and feel ready to implement it into your practice, if not currently using TCC.

Our partners in industry have this year, as they do each year, supported our efforts in planning and developing this conference. We owe them our appreciation for their support throughout the year and especially those who attend the conference each year. I hope each of you will visit their booths, see what they have to show and what is new and thank them for all they do for our specialty.

We hope that you are all planning to attend this year's conference "Choose to Shine – Change the World! WOC Nurses – Leading the Way!" You can register through our website www.serwocn.org and also register for hotel accommodations.

See you in Knoxville September 28-30!

See page 13 for 2017 Conference registration fees.



World's Fair Park - image courtesy of the Knoxville CVB

Special Projects Report

by Reneé Epting, MN, RN, CWOCN
Director of Special Projects
projects@serwocn.org



Happy summer to all!

We are actively recruiting and reviewing abstracts for the Poster Presentations at fall conference. Scott Barnett is chairing the 2017 Poster Committee. His committee members consist Barbara Dale, Lindsey Cooley, and Yi Yang. They have done a fabulous job of promptly reviewing blinded abstracts and turning these back around to the authors.

To date, we have received seven abstracts. We are looking for lots more. The categories, in which you may submit, are Case Study, Practice Innovation, and Research. I'm positive every one of us has dozens of interesting cases (that could be converted into case studies) in our repertoire. I'll bet you've also jerry-rigged some odd ostomy/fistula pouch or tried some innovative technique for wound care. If you have.... submit an abstract on it! If you have participated in research, submit an abstract on it! Please consider sharing your good work with all of the rest of us.

Abstracts will be accepted through August 1st, 2017 (midnight EDT).



CASH PRIZES

1st Place ~ \$1000*

2nd Place ~ \$ 500

3rd Place ~ \$ 250



**NOTE: Award recipients will be solely responsible for all federal, state and/or local taxes associated with the award. In the event, a recipient receives an award for \$600 or more, they will be required to sign tax documents (W-9 form) before receiving payment.*

2016 Winning Posters



First Place



Second Place



Third Place

SER of the WOCN® Society Elections

by Terry Barton, BSN, RN, CWOCN
Nominations Committee Chair
nominations@serwocn.org



The Southeast Region of the Wound, Ostomy and Continence Nurses Society™ asks you to VOTE!

To view the candidate's profiles, please visit the Elections Page on our website.

The following are your 2017 Candidates:

- **Director of Conference Planning**
Elaine Rush
- **Director of Special Projects**
Rita Blafeld
Lori Borja
Judith Burbage
Chris Castello
Anita Prinz
- **Secretary**
Angela Graham
Shawn Hogan
- **Treasurer**
Martha Davidson
- **Nomination Committee Members (6)**
(AL) Amy Armstrong
(FL) Nancy Paez
(FL) Shawna Philbin
(GA) Jill Danahy
(SC) Nina Blanton
(SC) Valerie Kneece Harris



Online voting opens for current members on July 15, 2017 and ends August 14, 2017.

Results will be announced at the Southeast Region of the WOCN® Society Annual Conference in Knoxville , TN during the Business Meeting & Luncheon on Friday, September 29, 2017.

SER of the WOCN® Society Awards

by Nancy Scott, BSN, RN, CWOCN
Director of Awards
awards@serwocn.org



2017 Southeast Region Awards

Wow! Wow! Wow!

We received a record number of valid nominations and applications this year!

Awards and Scholarships:

- **Nurse of the Year Award: 2 nominees**
- **Rookie of the Year Award: 7 nominees**
- **State Recognition Award: determined by TN group**
- **Dorothy Doughty Research Grant: no applications**
- **Annual Conference Scholarship: 17 applications**

Education Scholarships:

- **WOC Nursing Education Program (WOCNEP) Scholarship: 4 applications**
- **Advanced Nursing Education Scholarship: 4 applications**

All nominations and applications have been “blinded” (personal identifying information is redacted) and the Board of Directors is now reviewing all and selecting the winners. Announcements will be made during the business/awards meeting during Conference.



Alabama News

by Sonya Hicks, MSN, AG-PCNP, CWOCN
Alabama State Reporter
al.reporter@serwocn.org



The Birmingham Area WOC Nurses' Association has been busy this spring and summer. We have completed our Spring Workshop and can mark another very successful conference on the books. Our workshop was held at Homewood Public Library in April. Our topic was managing difficult fistulas and ostomies. The workshop offered a variety of hands on opportunities for the participants to gain valuable pouching and problem solving techniques. Speakers included Sharon McCarthy, Karen Edwards, Mary Arnold Long and Julie Bray.

Here are a few snapshots from the conference:



On June 4th Randy Broach, one of our WOC nurses at the VA, passed away unexpectedly. Please keep his family in your thoughts and prayers. Our deepest condolences continue to go out to Mr. Broach's family as well as our Veteran's Administration colleagues.



Congratulations to Bonnie Keisler, MSN, CRNP, CWOCN, LDE. Bonnie recently published an article in the Clinical Advisor. Below is the official article title and associated website for review. Bonnie's many years of clinical experience and expertise offer much support to her article. Treatment for cutaneous abscesses by Bonnie Keisler, MSN, CRNP, CWOCN, LDE; and Abimbola Farinde, PhD, PharmD.

The complete article can be found for review at:

<http://www.clinicaladvisor.com/consultations/treatment-for-cutaneous-abscesses/article/667790>



Deborah Thedford Zimmerman is co-chairman for the Alabama State Nurses Association Annual Conference. The conference will be October 5-7, 2017 at the Embassy Suites.

Be sure to support your Alabama Nurses Association and register for conference. If you are not a member, consider joining!

Our very own Angela Graham has served our as Secretary for the SER of the WOCN Society this past year and has voiced her desire to be reelected to this role in the upcoming elections. Please consider Angela and offer her your support in this role.



Florida News

by Kathryn Dere, RN, MSN, CWOCN
fl.reporter@serwocn.org



Hello from hot Florida,

I hope everyone is having a great summer so far. I can tell there are a lot of people on vacation as I reached out for news around the state without much response.

Amy Beightel, BSN, RN, WCC has successfully completed the EMORY WOC nursing school program in May 2017. Amy works at Moffitt Cancer Center (MCC) in the WOC/ET dept. Congratulations and welcome!

Nancy Scott, RN, CWOCN was a nominee for the Excellence in Community Service award during Nurses Week (May) at Moffitt Cancer Center. Congratulations Nancy!

Moffitt Cancer Center is hosting a community-wide Ostomy Workshop for home health/rehab nursing staff to be held July 18, 2017 at MCC. Anyone interested in attending or helping, please contact Nancy Scott at Nancy.Scott@moffitt.org.



The Florida Association of Enterostomal Therapists (FAET) 2018 Annual conference planning committee is putting together an outstanding conference slated February 9 and 10. The following are the topics I've heard about: Mad about Research, Is Fistula Management your cup of tea, Curiouser and Curiouser: Advancements in wound care, Painting the roses red: What's in your products, Have you fallen down the Rabbit Hole; Moisture Madness, It's OR time. Two workshops are planned for Friday: one will look at support surfaces and the other will look at the new fistula funnel/crown. For more information contact Karen Durigan (karen.durigan@orlandohealth.com).

Have a wonderful summer. If there are upcoming wound ostomy continence programs, let me know. And, let me know about conference, posters, presentations, etc. I like to boast about your accomplishments!!

Kathryn Dere, MSN, RN, CWOCN



Georgia News

by Angela Dye, BSN, RN, CWOCN
Georgia State Reporter
ga.reporter@serwocn.org



Greetings from Georgia!

Group Updates and Announcements:

Emory University Hospital (EUH):

Frankie Mitchell, RN, CWON and Cynthia Timms, RN, CWOCN attended national conference in St. Lake City.



Consortium Announcements:

Smith and Nephew: July 2017, Location and Time TBA

If you know of a company who would like to sponsor an educational consortium, please contact Aileen Ankrom by email at: aileen.ankrom@emoryhealthcare.org

Eastside Medical Center:

Charlene Hines, CWOCN will be attending the SER WOCN conference in Knoxville. She was recently awarded the Nursing Innovation Award during Nurse's Week this year for "saving the hospital over \$ 50,000 in rental costs for specialty beds." She recently took the inpatient WOC Nurse position a year and a half ago. She is looking forward to seeing everyone at conference!

General News:

Anita Prinz & Joy Hooper's poster, "A study of the Facebook Phenomenon and the Ostomy Community", was selected for oral presentation at the WOCN Society's 49th Annual Conference in Salt Lake City. Congratulations!





North Carolina News

Karen Sanders, BSN, RN, CWON
President, North Carolina WOC Nurses Group
nc.reporter@serwocn.org



From Dawn Engels:

- North Carolina WOC nurses Dawn Engels, Melody Austin, and Laurie McNichol co-authored an article which was awarded the annual AORN Writers' Award this spring. The article was published in the March 2016 issue of AORN Journal. The manuscript was the result of a research study conducted at Cone Health System.

Pressure Ulcers: Factors Contributing to Their Development in the OR
Dawn Engels, MSN, RN, CNS, CWOCN, CWCN-AP
Melody Austin, BSN, RN, CWOCN
Laurie McNichol, MSN, RN, CNS, GNP, CWOCN, CWON-AP
Jennifer Fencil, DNP, RN, NS-BC, CNOR, Sat Gupta, PhD, Haseeb Kazi, MD
AORN Journal Volume 103, Issue 3, March 2016, Pages 271–281

- Dawn Engels, MSN, RN, CNS, CWOCN, CWCN-AP presented the poster "*Combating C. diff: Building a Bundle to Reduce the Transmission of Healthcare Onset Clostridium difficile Infections*" at the WOC Nurses National Conference in Salt Lake City.

NC-Group-at-2017-WOCN



Job Opening:

The WOC Nursing Team at Duke University Hospital (DUH) will have a full-time position opening at the end of June. We are accepting inquiries and applications at this time. DUH has a large team of wonderful WOC nurse clinicians and CNSs (10 total) and a vibrant and robust practice model but are continually seeking new talent and ideas.

If you are interested or even curious, please either email or call to learn more about the position.
Angela Richardson – 919-684-9954 or email angela.richardson@duke.edu
Stephanie Yates – 919-613-2035 or email stephanie.yates@duke.edu

Here is the link to the application:

300000505 : WOUND, OSTOMY, CONTINENCE - NURSE CLINICIAN
<https://forms.hr.duke.edu/careers/external.php?reqid=90817BR>



South Carolina News

by Joan Jackson Meekins, BSN, RN, CWOCN
South Carolina State Reporter
sc.reporter@serwocn.org



The News from South Carolina!

Elizabeth Jones welcomed her granddaughter Mary Wesley Hobbs on May 31, 2017. Both mom and baby are doing great. Congratulations to the family.

Jonathan Jackson – Meekins, RN, BSN, CWOCN has been busy since the first of the year. She now is licensed in the wonderful state of Georgia. She has been traveling to Pooler, Georgia to assist with the operations of a sister home health agency.

Michelle Rinauro joined Roper Hospital and Roper Saint Francis home health has an open wound care position. Jacqui Fowler gave birth to a baby girl, Willie Hope Fowler. Congratulations!

Rebecca Rothemich, Phill Botham & Valerie Harris presented posters at the National WOCN Society conference in Salt Lake City, Utah. Rebecca was a Sage poster award recipient. MUSC was also selected by the WOCNCB as employer of the year for their support of WOC nursing.

Karin Crookes has accepted a part-time position with the WOC team at MUSC.

MUSC started a WTA program and just completed its first round of WTA participants – Glenda Brunette, Julie Ross, Lisa Stewart, & Rebecca Rothemich serve as course coordinators and clinical skills instructors.

Phill Botham has had a submission accepted by the JWOCN entitled "Getting Ready for Certification: Fistula Management" (pending publication).

Glenda Brunette was a member of the task force that revised the WOCN Society's position statement Avoidable vs Unavoidable Pressure Ulcers (Injuries) and was a contributing author to an article in the JWOCN entitled "WOCN Society Position Paper: Avoidable versus Unavoidable Pressure Ulcers/Injuries" (pending publication).

Glenda has also had a poem accepted to Home Healthcare Now entitled "Nursing on the Edge" which is pending publication.

Glenda has also had an article accepted to the JWOCN entitled "Novel pouching techniques for the neonatal ostomate" which is also pending publication.





Tennessee State Report

by Barbara Dale, BSN, RN, CHHN, CWOCN
Tennessee State Reporter
tn.reporter@serwocn.org



Group Updates and Announcements:

- **Vanderbilt, Nashville:**
 - Carolyn Watts, MSN, RN, CWON has turned over the Presidential reigns after her two years as our National President. Carolyn will continue to serve as Immediate Past President to the society. Bravo for her excellent leadership and for proudly leading our organization and the Southeast Region.
- **Cookeville Regional Medical Center, Cookeville:**
 - Deborah Nelson, CWOCN is working on implementing larval therapy.
- **St. Thomas, Nashville:**
 - Kim Greer, RN, CWOCN has joined the wound team.
- **University of Tennessee, Knoxville:**
 - Lennis Floyd, RN, CWOCN has retired. She will be missed at work but she continues to chair the SER 2017 conference hospitality committee.
- **LHC Home Care, Memphis:**
 - Shawn Fitzgerald, RN, CWCN is now working as the WOC nurse covering inner city Memphis.
- **Advanced Home Care, Greeneville:**
 - Peggy McCracken, RN, CWOCN is now the WOC nurse educator.

Awards:

And the award goes to.....Barbara Dale!!!

Barbara Dale was bestowed with the WOCN Society's President's Recognition award in Salt Lake City, Utah at national conference in May. This is awarded at the discretion of the President for contributions to the society or to the field of WOC nursing. Barbara was quite surprised and has been very involved in the society since 2007 in various task forces, committees, and projects. Barbara encourages our membership to volunteer and participate as she has gotten so much from those experiences. Barbara stated "volunteering takes time and energy but the rewards are priceless and I can't imagine where I would be today had I not signed up to volunteer. I want to personally thank Carolyn Watts, our immediate past president for recognizing a member and selecting me out of all the other dedicated and wonderful members". Our congratulations go to Barbara for her selfless contributions to our society!



Consortium Announcements:

- **Nashville WOC group** meets every other month. Please contact Jenny_evangelist@northcrest.com for more information.
- **Knoxville area WOC group** meets monthly. Please contact Tracy Widby: trwid@aol.com for more information.

continued on next page

General News:



In case you've been asleep or not checking your emails, Tennessee is hosting this year's SER of the WOCN Society Annual Conference. Mark your calendars for September 28th through the 30th at the Knoxville Convention Center. 18 contact hours are available and our regional board has continued to be such great stewards of funds. Registration for members including preconference remains at an affordable price of \$375 and even lower options are available. You can make hotel reservations at a discounted rate NO later than August 27th (or until our room block is sold out). Please log in to the conference page www.serwocn.org/conference/ for more information. Look forward to seeing you there!

If your area hosts scheduled meetings or you have any news or announcements you would like to share please let me know so we can share. You may contact me at bdale@qualityhomehealth.com



REGISTRATION FEES

Registration Type		Starting July 13th
Member - with Pre-Conference <i>(includes Awards reception)</i>		\$ 375
Member - Conference Only <i>(includes Awards reception)</i>		\$ 275
Member - Pre-Conference Only		\$ 100
FOR MEMBER PRICING, YOU MUST BE A MEMBER OF THE WOCN® SOCIETY, WITH THE SOUTHEAST REGION SELECTED AS YOUR AFFILIATE		
Non-Member - with Pre-Conference <i>(includes Awards reception)</i>		\$ 450
Non-Member - Conference Only <i>(includes Awards reception)</i>		\$ 325
Non-Member - Pre-Conference Only		\$ 125
Single Day Option		
1 Day attendance		\$ 150

Early Bird pricing expires July 12th, 2017